

JOB NUMBER	CLIENT	TITLE	TIME & COLOR	DATE
M-4537-V	Chevrolet Division	SPECIAL TELECAST OPENER	25 B&W	9-14-59
M-4538	Pontiac Division	TV COMM. FOR ANNOUNCEMENT	1 B&W	8-27-59
M-4539	Chevrolet Division	CORVAIR TV ANNOUNCEMENT	1 East	9-11-59
M-4540-V	Maxon, Inc. (Pittsburgh Paints)	TV commercial	1 B&W	9-22-59
M-4541	Chevrolet Division	THE CORVAIR IN ACTION	7 ?	10-16-59
M-4542	Chevrolet Division	ROUND TABLE	35 Ek	11-5-59
M-4543	Chevrolet Truck	ENGINEERING TESTS	7 sil.	10-6-59
M-4544	Chevrolet Division			
M-4545 thru M-4552	Chevrolet Division	District Mgr's Workshop of Owner Relations Prog.		
	45	b & w Repeat Car Sales Thru Serv.	1min, 32sec	2-8-60
	46	b & w Repeat Car Sales Thru Serv.	56 1/2 sec	2-8-60
	There Ain't No Such	b & w Replace Deficient Serv. Mgr.	1:28 1/2	3-9-60
	I Can't Fire Him	b & w Replace Deficient Serv. Mgr.	1:51 1/2	3-9-60
	"It's Up To Spike"	b & w Find. & Hiring Good "	L:2	3-29-60
	"Garage Business. Not Me"	b & w " " " " " "		3-29-60
	"Same Way or Better"	b & w Getting Dealer Support for Serv.	1:36 1/2	4-14-60
	"I'm All Ears, But--"	b & w " " " " " "	1:27	4-14-60
M-4553 thru M-4560	Chevrolet Division	Mechanics Workshop Session		
	53	Take Long View	B&W 2:24	12-30-60
	54	Take Long View	B&W 1:40	12-30-60
	55	Do Satisfaction Job	B&W 1:50	12-30-60
	56	Do Satisfaction Job	B&W 1:46	12-30-60
	57	Spot & Suggest	B&W 1:26 1/2	12-30-60
	58	Spot & Suggest	B&W 2:54	12-30-60
	59	PRODUCTION You're The Key Man	CANCELLED	5-16-60
	60	PRODUCTION You're The Key Man	CANCELLED	5-16-60
M-4561 thru M-4566	Chevrolet Division	Business Managers Workshop Session		
	61	Don't Understand Statements		
	62	Don't Understand Statements		
	63	Don't Use Statement		
	64	Don't Use Statement		
	65	No Standard Accounting		
	66	No Standard Accounting		
M-4567	Parke, Davis	EFFECT OF VIRUSES ON DETROIT 6 CELLS	Et & 27 K oda	11-19-59
M-4568	Coca-Cola Company	Rev. end on domestic M-4132		11-10-59

JOB NUMBER	CLIENT	TITLE	TIME & COLOR	DATE
M-4569 thru M-4593	General Motors Corporation (See M-4606)	CONFERENCE FOR PROFESSIONAL SALESMEN AND CONFERENCE FOR RETAIL SALES MANAGERS	1 to 6 min. All black & white =	11-16-59
M-4594 thru M-4605	Chevrolet Division	SWAP SHOPS - Plant Supervisory Program for Foreman Training	B&W	11-4-59
	94	Right Man or Warm Body	2&34	
	95	Right Start, Right Way)	10	
	96	People and Patterns)		
	97	Rough & Tough or Friendly But Firm		
	98	Short Fuse		
	99	Chip on Shoulder		
	00	Greener Grasses		
	01	Apple Polisher		
	02	Rumor Monger		
	03	Tight-Lipped Man		
	04	Slow Changer		
	05	Bored Stiff total 9:35s.		
M-4606	General Motors Corp.	(Part of M-4569 thru M-4593)	B&W	11-16-59
M-4607	Chevrolet Division	CHITWOOD DRIVERS CHALLENGE CORVAIR 1 (Job no. cancelled, See M-4541)	B&W	10-16-59
M-4608	Maxon, Inc. (Pittsburgh Paints)	PITTSBURGH COLORS . . . KEY TO PROFITS . . . IN 1960	14 Ek	11-30-59
M-4609	Brunswick-Balke- Collender Company	THE GOLDEN YEARS	14 & 30 Ek	1-21-60
M-4610	Mac Laren Agency (GM of	"Turn On A Dime"	5:48 East	1-22-60
M-4611	Canada)	"Lively Is The Word"	5:48 East	1-22-60
M-4612	"	"Open Season"	5:48 East	1-22-60
M-4613	"	"Adventure in Style"	5:48 East	1-22-60
M-4614	"	"How Soft Is A Cloud"	5:48 East	1-22-60
M-4615	"	"Fresh As A Smile"	5:48 East	1-22-60
M-4616	"	"Crowd Stopper"	5:48 East	1-22-60
M-4617	"	"Handsome 'N Handy"	5:48 East	1-22-60
M-4618	Pontiac Division			
M-4619	Pontiac Division			
M-4620	Pontiac Division			
M-4621	D.P. Brother (OLDSMOBILE DIVISION)	Record photography, Lansing & Birmingham, Mich.	B&W	11-19-59
M-4622	General Motors Corp.	1960 DEALER MANPOWER DEVELOPMENT PROGRAM FOR IMMEDIATE RELEASE w// Corp. & Division Titles	20 1/2 B&W	11-27-59
M-4623	Chevrolet Division	THE FOREMAN'S CREED (Summary for Swap Shop)	4 B&W	11-12-59
M-4624	Chevrolet Division	THE EXPERTS (Salesman Stimulation Meetings)	8 B&W	1-27-60

JOB NUMBER	CLIENT	TITLE	TITLE	COLOR	DATE
M-4625	GM of Canada	CORVAIR	(M-4436 & 37)	5 East	11-19-59
M-4626	GM of Canada	CORVAIR	(French version)		
M-4627	Chevrolet Motor Division	Cancelled before production		--	--
M-4628	Chevrolet Division	OWNERS RELATIONS DEPT. PRESENT. AT '60 NAT'L. OBJECTIVES MTG.	3&53 Koda		12-18-59
M-4629	United States Steel Am. Steel & Wire Div.	(Manufacturers Products)		Cancelled	11/2/61
M-4630-V & M-4631-V	Rochester Gas & Electric Company	TV Commercials		20 sec. 30 sec.	Oct. '60
M-4632	Chevrolet Division	AUTOBIOGRAPHY (Close for Nat'l. Objectives Mtg.)		10 B&W	12-29-59
M-4633	Whirlpool Corporation	See Titles listed on back		7 1/4 min, 42 sec. B & W	1-27-60
M-4634	Chevrolet Division	CORVAIR IN ACTION		6 B&W	12-31-59
M-4635	Whirlpool Corporation	MAGIC MIX DISPENSER DEMO		2 B&W	1-11-60
M-4636	National Council of Churches of Christ in USA	TREASURE AT BETHANY		31:44 B&W	3-29-60
M-4637	Radio Corp. Am. (RCA)	(Sales) Motion Slidefilm on color TV		9 & 25 Eka	1-14-60
M-4638	Chevrolet Division	DATELINE TODAY (Product Appreciation)		29 B&W	1-11-60
M-4639	Chevrolet Division	Stimulating & Motivating Salesmen		12:23 1/2 (b&w)	3-15-60
M-4640	Pontifical Association of Holy Childhood	A Miracle on Demand		36:36 1/2 Tech.	9-19-60
M-4641	Coca-Cola Export	"Wonderful World" (Dutch version)		43:10 East.	5-27-60
M-4642	Chevrolet Division	Dealer Sig. Campaign # 18		10 sec ea. East.	1-60
M-4643 thru M-4665	General Motors Copr.	<u>Service Sales School</u>			
	43	b & w	Red's Life	5 min. 13 1/2 sec.	2-5-60
	44	b & w	First 90 sec. Wrong Way	1 " 32 "	2-5-60
	45	b & w	First 90 sec. Right Way	1 1/2 " --	2-5-60
	46	b & w	Coffee Break	2 " 26 "	2-5-60
	47	b & w	Lady with a Rattle	1 " 3 "	2-5-60
	48	b & w	Selling Tune-up Right Way	29 1/2 sec.	2-5-60
	49	b & w	Selling Tune-up Wrong Way	40 1/2 sec.	2-5-60
	50	b & w	Water Pump	42 sec.	2-5-60
	51	b & w	Water Pump	42 sec.	2-5-60
	52	b & w	Carefree Charlie	50 1/2 sec.	2-5-60
	53	b & w	20,000 Miles	1 min. --	2-5-60
	54	b & w	Delay In Shop	23 1/2 sec.	2-5-60
	55	b & w	Twelve Bucks	25 1/2 sec.	2-5-60
	56	b & w	Uncertain Lady	33 sec.	2-5-60
	57	b & w	Wants the Works	24 1/2 sec.	2-5-60
	58	b & w	The Molehill	1 min. 1 1/2 sec.	2-5-60

M-4633

WHIRLPOOL CORPORATION

A thru F

A	HOW DO YOU PLAN FOR PROFIT	9	& 25
B	SERVICE AS A SALES TOOL	16	& 15
C	HOW DO YOU HANDLE TRADE-INS	11	& 11
D	ADVERTISING AND PROMOTION	13	& 48
E	HOW DO YOU COMPENSATE SALESMEN	12	& 18
F	MERCHANDISING COLOR TV	11	& 45

JOB NUMBER

CLIENT

TITLE

TIME &
COLOR

DATE

	59	b & w	Overhaul Needed	14 sec.	2-5-60
	60	b & w	Can't Reach the Owner	44 sec.	2-5-60
	61	b & w	The Third Call	1 min. 5½ sec.	2-5-60
	62	b & w	Technical Jargon	36 sec.	2-5-60
	63	b & w	Wrong Impression	1 min. 22 sec.	2-5-60
	64	b & w	Extra Selling	2 min. 31½ sec.	2-5-60
	65	b & w	Repeat Complaint	1 min. 3 sec.	2-5-60
M-4666 thru M-4674	General Motors Corporation <u>Service Managers' School for</u> <u>Manpower Development Program</u>				
	66	b & w	Opening Situation Dealer	9 min. 50 sec.	2-5-60
	67	b & w	Make Ready Problems	1 " 42½ "	2-5-60
	68	b & w	Mister Roberts	2 " 8½ "	2-5-60
	69	b & w	Finding Owners	1 " 48 "	2-5-60
	70	b & w	Poor Merchandising	2 " 32½ "	2-5-60
	71	b & w	Incentives	1 " 1½ "	2-5-60
	72	b & w	Missing Mechanic Wot Hoppened?	3 " 34 "	2-5-60
	73	b & w	Missing Mechanic (w/ sound)	1 min. 40 sec.	2-5-60
	74	b & w	Use of Space	2 " 22½ "	2-5-60
M-4675	Mobil International Oil Company	Meet Mira nda	(cancelled before start of production)		
M-4676	Frigidaire Division	"Flair"	14 min:21½ Ekta.	3-18-60	
M-4677	GMAC	Writing scene story on Sales Train. Prog. for 1960	12-'60		
M-4678	G. D. Searle				
M-4679	RCA	"Which Way to Color" (Rev. of Track M-4637)	9:25 Ekta.	4-20-60	
M-4680	Chevrolet Motor Div.	MR. COLE & MR. KELLEY	9:56 Ekta.	3-30-60	
M-4681	Burroughs Co.	Record photography	Ekta.	2-26-60	
M-4683	Kelvinator	"IS THIS YOU?"	3min:43½ Ekta.	3-18-60	
M-4684	Tractor & Implement(Ford)	WIDE WIDE WORLD	6 min:9½ East.	3-4-60	
M-4685	Chevrolet Motor Div.	Sales Mgrs. Clubs - Field Meeting # 2	25:26½ B & W	5-24-60	
M-4686	RCA	"The Big One in '61"	24:35 Ekta	5-9-60	
M-4687	RCA	Stereo Quality (Picture cancelled before start of production.)			
M-4688	Chevrolet Motor Div.	A QUESTION OF CHOICE	12:48½ Ekta.	3-30-60	
M-4689	Sister Kenny Foundation	prep. of a title	25 sec. Ekta.	3-30-60	
M-4690	Chevrolet Motor Division	"The Thrill of a Lifetime"	4:56 Eastman	4-20-60	
M-4691	Chevrolet Motor Division	May-June Motion Picture	8:20 Ekta.	4-7-60	
M-4692	Frigidaire-TV Short	"Newsmakers in the Kitchen"	4:28½ B&W & Color	4-20-6	
M-4693	General Motors Eng.	Staff Cut down from <u>American Look</u>	4:23 color	3-9-60	

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M-4694	Armco Steel	New opening for sample reel, add music over title sequence. 1 min.	B&W	3-1-60
M-4695	Chevrolet Motor Div.			
M-4696	General Motors Pub Rel.	"The Safest Township Anywhere"	27:10 Ekta	9-6-60
M-4697	Chevrolet Motor Div.	THE OLYMPIANS	2:23 B&W	3-30-60
M-4698	Chevrolet Motor Div.	Mr. Staley	3:36½ Ekta	3-30-60
M-4699V	McCann-Erickson, Inc. Agency (Brunswick-Balke-Collender Co.)	GOLD CROWN TV Spot	1 min. B&W	3-30-60
M-4700V	Maxon Agency (Heinz)	Baby Food Contest TV Spot	1:30 B&W	4-20-60
M-4701	Ajax Manufacturing Co.	"The Home of Chrysler Corp."	9:24 B&W	5-19-60
M-4702	RCA	HOW THEY DO IT!	22:02 Ekta.	5-9-60
M-4703	Chevrolet Acct. Dept.	"A Philosophy of Service"	25:45 Ekta.	10-31-60
M-4704	Chevrolet			
M-4705	Chevrolet	Getting Salesmen to Make Better Use of Time	15:55 B&W	8-19-60
M-4706	Chevrolet	Building Showroom Traffic	16:3 B&W	8-19-60
M-4707	Society of the Divine Word	Silent Title	10 sec. Ekta	4-20-60
M-4708	(See Other Side) General Motors Corp.		18:11½ B&W	4-20-60
M-4709	Chevrolet	"Here to There"	10:33 Ekta	9-2-60
M-4710	Chevrolet	61 NEW CAR SCREENADS Mr. Staley on Quality Service	9:51½ Ekta	5-24-60
M-4711	Chevrolet	All Dressed Up & Ready to Go	51 sec East.	9-21-60
M-4712	Chevrolet	Made with Tender Care	50½ sec East.	9-21-60
M-4713	Chevrolet	The Best Way to Go	50 sec East.	9-21-60
M-4714	Chevrolet	Ready for Business	51 sec East.	9-21-60
M-4715	Chevrolet	Fresh, Trim and Twenty	50½ sec East.	9-21-60
M-4716	Chevrolet	Having a Wonderful Time	50½ sec East.	9-21-60
M-4717	Chevrolet	Wonderful Life	50 sec East.	9-21-60
M-4718	Chevrolet	More for the Money	51 sec East.	9-21-60
M-4719	Chevrolet	61 TRUCK SCREENADS King of the Mountain	50 sec East.	9-21-60
M-4720	Chevrolet	The Hired Hands	50 sec East.	9-21-60

M-4708 General Motors Titles

Bowling Alley & Lunch
Meetings That Sell
Brother Dealer
Suppose I Trade in '57 Chevy
Intro-A pproach # 12
Approach & Quality
Prod. Review & Close
Mike's Dealership
Missing Mechanic
" "

Red's Life
Wrong Way
Right Way
Tune-up Wrong
Tune-up Right

<u>JOB NUMBER</u>	<u>CLIENT</u>	<u>TITLE</u>	<u>TIME & COLOR</u>	<u>DATE</u>
M-4721	CHEVROLET	The Perfect Partners	50 sec. East.	9-21-60
M-4722	CHEVROLET	Side by Side	50 sec. East.	9-21-60
M-4723	CHEVROLET	Great Going	51 sec. East.	9-21-60
M-4724	CHEVROLET	A Family Affair	50½ sec. East.	9-21-60
M-4725	CHEVROLET	A Strong Right Arm	52 sec. East.	9-21-60
M-4726	CHEVROLET	What's the Big Attraction	51 sec. East.	9-21-60
M-4727	CHEVROLET	The Team and the Tools	30 min. color	
		Number Coming Up (Writing only)	20 min. color	3/31/61
M-4728	CHEVROLET PR	TV New Car Announcement	1:10 B&W	9-2-60
M-4729	CHEVROLET	Conventional Car Styling	6 min. East.	8-29-60
M-4730	CHEVROLET	Corvair Engineering	5:3½ East.	8-29-60
M-4731	CHEVROLET	Truck Performance	9:35 East.	8-29-60
M-4732	CHEVROLET	Interiors & Accessories	6:7½ East.	8-29-60
M-4733	CHEVROLET	Conventional Car Colors & Models	5:9½ East.	8-30-60
M-4734	CHEVROLET	Corvair Styling & Models	7:52 East.	8-29-60
M-4735	CHEVROLET	Truck Styling	7:22½ East.	8-29-60
M-4736	CHEVROLET	Friend of the Family	7:51 Color	6-8-60
M-4737	HOBART MFG.	CANCELLED BEFORE START OF PRODUCTION		
M-4738	CHEVROLET	Cinesphere	8:23 East.	9-12-60
M-4739	GENERAL ELECT.	GE Photographic Contest	10 color (Never produced)	7-60
M-4740	CHEVROLET			
M-4741	GENERAL MOTORS ACCEPTACE CORP.	Writing scene story on Sales Train. Prog. for 1961		11-28-60
M-4742	AMERICAN WATERWAYS OPERATORS	Forever Free	28:15 Ekta.	4/5/62
M-4743	PONTIAC	Interiors	10:35½ East.	8-31-60
M-4744	PONTIAC	Pontiac Announcement	12:4½ East.	8-19-60
M-4745	PONTIAC	Pontiac Performance	7:33 East.	8-19-60
M-4746	PONTIAC	Tempest Rally-Mighty T	13:15 East.	8-19-60
M-4747	PONTIAC	Tempest Reveal	1:42 East.	8-19-60
M-4748	PONTIAC	Candidate Most Likely to Succeed	3:40½ East.	8-31-60
M-4749	PONTIAC	Beat the Band	3:42 East.	8-26-60
M-4750	PONTIAC	Beat the Band Playout	-- --	8-22-60
M-4751	PONTIAC	Mr. Knudsen (At Podium)	16:27½ East.	8-22-60
M-4751A	PONTIAC	Mr. Knudsen (At Desk)	7:47½ East.	8-22-60
M-4752	PONTIAC	Mr. Bridge	9:9½ East.	9-1-60

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M-4753	Great Lakes Steel Corp.			
M-4754	CHEVROLET	"The Work Horse"	1:10 35mm neg. RCA	10-31-60
M-4755	CHEVROLET	"The Wall Builder"	40 1/2 sec. " " "	10-31-60
M-4756	CHEVROLET	"The Slow Burner"	50 1/2 sec. " " "	10-31-60
M-4757	CHEVROLET	"Selling New Ideas to the Veteran" (A)	54 1/2 sec. " " "	10-31-60
M-4758	CHEVROLET	"Selling New Ideas to the Veteran" (B)	43 1/2 sec. " " "	10-31-60
M-4759	CHEVROLET	"Training the New Employee" (A)	46 sec. " " "	10-31-60
M-4760	CHEVROLET	"Training the New Employee" (B)	1:36 " " "	10-31-60
M-4761	CHEVROLET	"Work Habits"	1:12 " " "	10-31-60
M-4762	CHEVROLET	"The Wooden Indians"	32 sec. " " "	10-31-60
M-4763	CHEVROLET	"Sick at Home"	1:4 " " "	10-31-60
M-4764	CHEVROLET	"The Gay Receiver"	1:2 " " "	10-31-60
M-4765	CHEVROLET	"Personal Problems"	54 sec. " " "	10-31-60
M-4766	CHEVROLET	"Personal Problems" B	1:6 1/2 " " "	10-31-60
M-4767	COCA-COLA			
M-4768	OLDSMOBILE	'61 Selling Bee	22:13 Ekta	
M-4769	WHIRLPOOL	Opening & Closing pictures (Distributor Salesmen's Training School)		1-18-61
M-4770	WHIRLPOOL	" " " "		
M-4771	WHIRLPOOL	Featuring Tom Bartley		1-18-61
M-4772	WHIRLPOOL		2 minutes	1-18-61
M-4773	WHIRLPOOL		" "	"
M-4774	WHIRLPOOL		" "	"
M-4775	WHIRLPOOL		" "	"
M-4776	WHIRLPOOL		" "	"
M-4777	WHIRLPOOL		" "	"
M-4778	WHIRLPOOL		" "	"
M-4779	WHIRLPOOL		" "	"
M-4780	WHIRLPOOL		" "	"
M-4781	WHIRLPOOL		" "	"

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M-4782	U. S. NAVY	The Farragut Story	26:48½ Ekta.	6-27-62
M-4783	PONTIAC	From the Roots	6:28 35mm neg.	11-7-60
M-4784	GREAT LAKES STEEL	From Tap to Tap (Supersedes 10/31/60 notice)	17:41½ Ekta. 12:25 Ekta.	10-31-60 5-25-61
M-4785	CHEVROLET	What About the '61 Chevy's?	23:28 East.	8-26-60
M-4786V	AIR LIFT CO.	TV Spot Commercial	52 sec. B&W	8-24-60
M-4787	PONTIFICAL ASSOC.	A Miracle on Demand	36:36½, East.	1-27-61
M-4788	CHEVROLET	The Team & The Tools	30 min. (Never Produced)	9-60
M-4789	CHEVROLET	It Can Be Done	23:35 Ekta.	10-31-60
M-4790	UNIVERSAL ATLAS CEMENT	Through Man's Imagination	26:2 Ekta.	3/30/62
M-4791	CHEVROLET	Excite-ability Video Tape	29:29	9-22-60
M-4792M	U. S. STEEL	Fence Building The Modern Way	7:45, Ekta.	11-23-60
M-4793W	U. S. STEEL	According to Webster	9:11½ Ekta.	12-20-60
M-4794S	U. S. STEEL	Modern Trends in Swine Production	15:55 Ekta.	11-23-60
M-4795	COCA-COLA			
M-4796	HYDRO ELECTRIC POWER COMM.	Yours to Command	23½min. Ekta.	2-7-61
M-4797	CHEVROLET	Rolling Title	42½ sec. B&W	9-1-60
M-4798	U. S. STEEL	Portug. Vers. of M-4378	9:21½ East.	3/30/62
M-4799	U.S. STEEL	German Version of M-4378 Warmwalzen Von Stahlblacher	9:21½ East.	1-19-62
M-4800	U. S. STEEL	Spanish Vers. of M-4378	9:21½ East.	3/30/62
M-4801	U. S. STEEL	French Version of M-4378 Laminage A Chaud de Toles Dacier	9:21½ Eas.	1-19-62
M-4802	COCA-COLA			
M-4803	GM OF CANADA	Pontiac	11:55 East.	9-5-60
M-4804	GM OF CANADA	Oldsmobile	9:56½ East.	9-5-60
M-4805	GM OF CANADA	Chevrolet	17:16 East.	9-5-60
M-4806	GM OF CANADA	Vortex, Intermission Stretch Titles	30 sec.	9-5-60
M-4807	GM OF CANADA	Buick- Special Blowup	CANCELLED BEFORE PRODUCTION	
M-4808	CHEVROLET	Chevrolet Stands the Gaff	7:33½ Ekta.	11-10-60

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M-4809	CHEVROLET	Operation OK	10:50 35mm neg.	10-31-60
M-4810	CHEVROLET	On the Move	19:26½ Ekta.	11-18-60
M-4811	GM OF CANADA	The Corvair by Chevy (recording)	12:55½ East.	9-5-60
M-4812	CHEVROLET	Urban Scenery (Silent)	3:48 East.	8-29-60
M-4813	CHEVROLET	Sound Effect of Car Passing (For '61 Convention)	45 sec.	9-2-60
M-4814	MARSH & McLENNAN	(Cancelled before start of production 2-28-61)		2-28-61
M-4815	NORMAN, CRAIG & KUMMELL	Fine grain footage of '61 Chev. Impala for Hertz	B&W 35mm	9-2-60
M-4816	CHEVROLET	Truck Objectives Meeting Opener	1:40 Ekta.	10-31-60
M-4817	COCA-COLA	Swedish Version of M-4132, "Wonderful World"	43:10 Eastman 16mm	3-14-61
M-4818	COCA-COLA	Vidunderlige Verden	43:10, East. 16mm	2-6-61
M-4819	COCA-COLA	Danish Version of M-4132, "Wonderful World"	43:10 East. 16mm	3-14-61
M-4820	CHEVROLET	Objectives Meeting Presentation	1:38 35mm neg.	10-31-60
M-4821	REPUBLICAN PARTY	TV Spots - Bentley for Senate	35mm neg. RCA	10-31-60
M-4822	CHEVROLET	Mr. Staley on Quality Service	11:5 Ekta.	9-29-60
M-4823	BESSER CO.	Imagination Unlimited	18:23½, Ekta, 16mm	1-26-61
M-4824	OLDSMOBILE			
M-4825	GENERAL MOTORS	Conference for Professional Salesmen - 1961 (M-4825 through M-4859)		
M-4825	GM	3EA-1-1 Preview Pickup	126 ft. B&W	11-23-60
M-4826	GM	3EA-1-2 Model	303 ft. B&W	11-23-60
M-4827	GM	3EB-1-1 Psychology	198 ft. B&W	11-23-60
M-4828	GM	3EB-3-1 Over-eagerness	286 ft. B&W	11-23-60
M-4829	GM	3EB-3-2 Appeal Points	182 ft. B&W	11-23-60
M-4830	GM	3EB-3-3 Hasty Decision	75 ft. B&W	11-23-60
M-4831	GM	3EB-3-4 Leveling	118 ft. B&W	11-23-60
M-4832	GM	3EB-3-5 Phone Estimate	97 ft. B&W	11-23-60
M-4832A	GM		52 ft. B&W	11-23-60

<u>JOB NUMBER</u>	<u>CLIENT</u>	<u>TITLE</u>	<u>TIME & COLOR</u>	<u>DATE</u>
4833	GENERAL MOTORS	3EB-3-6 At Competitor's	66 ft. B&W	11-23-60
M-4834	GM	3EB-3-7 Wha Hoppen? Part I	58 ft. B&W	11-23-60
M-4835	GM	3EB-3-8 Wha Hoppen? Part II	140 ft. B&W	11-23-60
M-4836	GM	3EB-3-9 Women Buyers A	139 ft. B&W	11-23-60
M-4837	GM	3EB-3-10 Women Buyers B	107 ft. B&W	11-23-60
M-4838	GM	3EC-1-1 Letting Prospect Talk	137 ft. B&W	11-23-60
M-4839	GM	3EC-1-2 Phoning New Owner	88 ft. B&W	11-23-60
M-4840	GM	3EC-1-3 Friendly Financial Talk	87 ft. B&W	11-23-60
M-4841	GM	3ED-1-1 Marty - Qualifying	299 ft. B&W	11-23-60
M-4842	GM	3ED-1-2 Marty- Appraisal	355 ft. B&W	11-23-60
M-4843	GM	3ED-1-3 Marty - Order	433 ft. B&W	11-23-60
M-4844	GM	3ED-1-4 Marty - Price	170 ft. B&W	11-23-60
M-4845	GM	3ED-1-5 Marty - Sales Manager	587 ft. B&W	11-23-60
M-4846	GM	3EE-1-1 After the Sales Meeting	120 ft. B&W	11-23-60
M-4847	GM	3EE-2-1 Coffee Scene		
M-4848	GM	3EF-1-1 Small Car Problems	175 ft. B&W	11-23-60
M-4849	GM	3EF-102 Should I Buy or Lease	75 ft. B&W	11-23-60
M-4850	GM	3EF-1-3 Prospecting by Phone	128 ft. B&W	11-23-60
M-4851	GM	3EF-1-4 Used Car Selling	115 ft. B&W	11-23-60
M-4852	GM	3EG-1-1 The Late Objection	131 ft. B&W	11-23-60
M-4853	GM	3EG-1-2 The Reluctant Wife	86 ft. B&W	11-23-60
M-4854	GM	3EG-1-3 Outside Financing	76 ft. B&W	11-23-60
M-4855	GM	3EG-2-1 Won't Sign 'Till It's Appr.	69 ft. B&W	11-23-60
M-4856	GM	3EG-2-2 Refuses to Be TO'ed Part I	71 ft. B&W	11-23-60
M-4857	GM	3EG-2-3 Refuses to be TO'ed Part II	143 ft. B&W	11-23-60
M-4858	GM	3EG-2-4 Too Many Bills	214 ft. B&W	11-23-60
M-4859	GM	3EG-3-1 I Want the Deluxe Model	110 ft. B&W	11-23-60

<u>JOB NUMBER</u>	<u>CLIENT</u>	<u>TITLE</u>	<u>TIME & COLOR</u>	<u>DATE</u>
M-4860	UNITED FOUNDATION	TV Spot 35mm neg.	10 sec. RCA	11-3-60
4861	GENERAL MOTORS	M-4861 thru M-4876 CONFERENCE FOR PROFESSIONAL SALESMEN & RETAIL SALES MANAGERS		
M-4861	GM	Sales Managers Preview	140 ft. B&W	11-18-60
M-4862	GM	Sales Objective	90 ft. B&W	11-18-60
M-4863	GM	Prospecting Campaign	180 ft. B&W	11-18-60
M-4864	GM	Outside Prospecting	216 ft. B&W	11-18-60
M-4865	GM	Used Car Dept. Cooperation	91 ft. B&W	11-18-60
M-4866	GM	Emergency Meeting	309 ft. B&W	11-18-60
M-4867	GM	Cash Bonus	87 ft. B&W	11-18-60
M-4868	GM	Mild or Tough	186 ft. B&W	11-18-60
M-4869	GM	Mild or Tough - Reactions	179 ft. B&W	11-18-60
M-4870	GM	Snap Judgment	105 ft. B&W	11-18-60
M-4871	GM	Interview with Applicant	229 ft. B&W	11-18-60
M-4872	GM	First Day - Bad Start	165 ft. B&W	11-18-60
4873	GM	First Day - Proper Start	151 ft. B&W	11-18-60
4874	GM	Doctors in the House?	548 ft. B&W	11-18-60
4875	GM	Figuring Trade-in	172 ft. B&W	11-18-60
4876	GM	Used - Schmused	381 ft. B&W	11-18-60
877	GM	Selling the Lower Priced Model	115 ft. B&W	11-23-60
878	BINKS MFG.	Record photog. in Spra-Con Plant, Chi.	6:46 35mm neg.	10-31-60
879	PONTIAC	Just Grate	1:24 1/2 35mm neg. RCA	11-7-60
880	PONTIAC	Together	51 1/2 sec. " " "	11-7-60
881	PONTIAC	Word for It	49 1/2 sec. " " "	11-7-60
882	CAMPBELL-EWALD (Chevrolet)	Operation America	2:3 16mm RCA	11-10-60
883	BELL & HOWELL	The New Automatic Filmosound	11:42 East.	1-13-61
884	BELL & HOWELL	The New Automatic Filmosound From Bell & Howell	5:36 1/2 East.	3-30-61
885	CHEVROLET	Chevrolet Showdown	2,997 ft. B&W	1-9-61

JOB NUMBER	CLIENT	TITLE	TIME & COLOR	DATE
M-4886	CHEVROLET	"Daring The Darien" - The Gap Between the Americas	17:20 Ekta.	9-6-61
M-4887	SCHOOL SERVICE			
M-4888	SCHOOL SERVICE			
M-4889	SCHOOL SERVICE			
M-4890	SCHOOL SERVICE			
M-4891	SCHOOL SERVICE			
M-4892	SCHOOL SERVICE			
M-4893	GREAT LAKES STEEL	Cancelled 6/26/62		
M-4894	CHEVROLET	Writing only for 1961 Stimulation Meeting		12-29-60
M-4895	U. S. NAVY	Aircraft Familiarization F8U -- Aircraft Systems, Part I	20:7 B/W	3/19/62
M-4896	U. S. NAVY	Aircraft Familiarization F8U -- Aircraft Systems, Part II	22:9½ B/W	3/19/62
M-4897 a	U. S. NAVY	Aircraft Familiarization F8U-1 Crusader - Pre-flight Operations	21:7 B/W	4/21/62
M-4898	U. S. NAVY	Aircraft Familiarization F8U Emergency Procedures	16:36	5/11/62
M-4899	U. S. NAVY	Aircraft Famil. F8U Carrier Procedures	9:38½ B/W	5/11/62
* M-4897b	"	" " " Crusader, Flight Oper.	13:7½ B/W	5/11/62
M-4900	U. S. NAVY	Aircraft Familiarization F8U -- F8U-1E and F8U-2	12:58½ B/w	3/19/62
M-4901	U. S. NAVY	Aircraft Familiarization - F8U	B&W	12/14/61
M-4902	U. S. NAVY	Aircraft Familiarization - F8U - 2N	B&W	12/14/61
M-4903	CHEVROLET	Theatrical Version of Corvair Pan-American motion Picture "Here To There"	9:8 35mm Eastman	3-15-61
M-4904v	CAMPBELL-EWALD	TV Commercial (M-4882)	1:5 16mm RCA	11-21-60
M-4905	PITTSBURGH PAINT (Maxon)	The Biggest Roundup Ever in 61	19:16½ Ekta.	11-23-60
M-4906 -A -B-C	CHEVROLET	(see other side of page)	16mm B&W	
M-4907	CHEVROLET	Ask The Experts About Advertising	19:41½ Ekta.	4-27-61
4907-B	CHEVROLET	Ask The Experts About Display	22:5 Ekta.	5-9-61
M-4908				
M-4909				
M-4910	GENERAL MOTORS	Professional Salesmen School	1:6½ B&W	12-16-60
M-4911	GENERAL MOTORS	" " "	48½ sec. B&W	12-16-60
M-4912	GENERAL MOTORS	" " "	1:12 B&W	12-16-60

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TIME & COLOR	CLIENT	TITLE	TIME & COLOR	DATE
M-4913	CHEVROLET	An Idea and Its Progress	32:11½ Ekta.	2-11-61
M-4914	GENERAL MOTORS	Professional Salesmen School	1:20½ B&W	12-16-60
M-4915	CHEVROLET	Chevrolet Showdown (Truck Portion)	-- B&W	1-9-61
M-4616	PONTIAC	(see other side of this page)	B&W, 16mm, 35mm	2-17-61
M-4917	COCA COLA EXPORT	Mundo Maravilhoso (Portuguese version of "Wonderful World")	43:10 East.	11-27-61
M-4918	EBB WARREN	Animated front and end titles & 2 prints	16mm, 40min.	1-20-61
M-4919	CHEVROLET	Truck Live Comparison Mtg.	5:42½ B&W	1-9-61
M-4920	COCA COLA EXPORT	Finnish version of M-4132	Cancelled 5/4 before start of production	
M-4921	CHEVROLET (Theatrical)		10 sec. ea. East.	12-60
M-4922	COCA COLA	The Prom - It's A Pleasure!	17:15 Ekta.	10-23-61
M-4923	NATIONAL COUNCIL OF CHURCHES	Will of Augusta Nash	32:54½ B&W	5-26-61
M-4924 thru M-4929	SCHOOL SERVICE			
-24				
-25				
-26				
-27				
-28				
-29				
M-4930	HENRY FORD HOSPT.		16mm	1-20-61
M-4931	BURROUGHS			
M-4932	PUBLIC RELATIONS SOCIETY OF AMERICA	Public Relations at Work	14½ min. Ekta.	12/14/61
M-4933 thru M-4964	GENERAL MOTORS			
-33		Blackboard		3-21-6
-34		What Does Customer Want?		
-35		Don't Sell Me Things		
-36		Time Waster		
-37		Know-It-All		
-38		Silent Type		
-39		Skeptical Customer		
-40		Trusting Customer		
-41		Undecided Customer		
-42		Women Customers		
-43		Low Pressure Sale		
-44		A Poor Approach		
-45		Re-stating An Objective		

JOB NO.	CLIENT	TITLE	TIME & COLOR	DATE
M-4916	PONTIAC	Business & Financial	8:20 (all B&W, 16mm)	2-17-61
"	"	Figure Jungle	4 sec.	"
"	"	For the Factory	31 sec.	"
"	"	I Know-oow	38-1/2 sec.	"
"	"	Why Keep Books?	1-1/2 min.	"
"	"	* Not the Time	48 1/2 sec.	"
"	"	Just Columns	2-1/2 min.	"
"	"	Chevrolet Showdown	CHEVROLET	"
"	"	(Old Film) Truck Portion	"	"
"	"	(see other side of this page)	PONTIAC	"
"	"	Mundo Maravilhoso (Portuguese version of "Wonderful World")	COCA COLA EXPORT	"
"	"	Animated front and end titles & 2 prints	THE WARREN	"
"	"	Track Live Comparison Mfg.	CHEVROLET	"
"	"	Finnish version of M-4925	COCA COLA EXPORT	"
"	"	(Theater call)	CHEVROLET	"
"	"	The Prom - It's A Pleasure!	COCA COLA	"
"	"	NATIONAL COUNCIL OF CHURCHES WILL OF AUGUSTA MASS	"	"
"	"	SCHOOL SERVICE	"	"
"	"	HENRY FORD HOSPITAL	"	"
"	"	BOROUGHES	"	"
"	"	Public Relations at North	"	"
"	"	PROPERTY OF AMERICA	"	"
"	"	GENERAL MOTORS	"	"

<u>JOB NUMBER</u>	<u>CLIENT</u>	<u>TITLE</u>	<u>TIME & COLOR</u>	<u>DATE</u>
M-4946	GENERAL MOTORS	Yes, but Technique		3-21-61
47		Two For One		
48		Overcoming Objections I		
49		" " II		
50		Deleted		
51		Indifferent Customer		
52		Mechanic Trouble I		
53		" " II		
54		" " III		
55		Parts Clerk Trouble		
56		Cashier Trouble		
57		Wild Claims I		
58		" " II		
59		Wrong Way Delivery		
60		Outside Dealership Area		
61		Wrong Follow Up		
62		Successful Follow Up		
63		Coming Up, One Complaint		
64		As Advertised		
M-4965	SUN OIL CO.	Power For Progress	22:38½ Ekt. 16mm	4-20-61
M-4966	Chevrolet Div. of GMC	March/April Sales Campaign	2:28½ R&W	3-30-61
M-4967	HENRY FORD HOSP.	Stapedectomy	20:35, Ekt. 16mm	2-16-61
M-4968				
M-4969	CHEVROLET	A Personal Message From Mr. K. E. Staley	18:43½, Ekt. 16mm	2-21-61
M-4970	COCA-COLA EXP. CORP.	Rerecording of Japanese voice & bkg. music tracks, & delivery of a combined 16mm magnetic tape for use in Japan		4-27-61
M-4971	CAMPBELL SOUP	CA NOELLED		5-11-61
M-4972 thru M-4999	GENERAL MOTORS	Service Managers Conf B/W		3-21-61
73		Meet the Boss		
74		Two SM Talk Competition		
75		Card Game		
76		Quick Service Time		
77		Carl Masterman		
84		Mechanics on Nite Work		
85		Spike Speaks		
86		Compensation Plans		
87		Mechanic Quitting		
88		Lunch Gabfest		
89		Setting Serv. Objectives		
		Gross Profit Control		

<u>JOB NUMBER</u>	<u>CLIENT</u>	<u>TITLE</u>	<u>TIME & COLOR</u>	<u>DATE</u>
(Contd.)	GENERAL MOTORS			
M-4990		Evans on Expense Control		
91		4 Areas of Expense		
92		Facilities - Equipment		
93		Repair Orders		
94		Delivery Problems		
95		Parts Clerk Troubles		
96		Cashier Problems		
97		Cust. Credit Trouble		
98		Wild Claims I		
99		Wild Claims II		
M-5000				
M-5001	CHEVROLET	Entrance	9:48½ B&W	3-30-61
M-5002	CHEVROLET	Chevrolet Preview	36:36½ Ekta.	8-22-61
M-5003	CAMPBELL SOUP			
M-5004	STEELCASE, INC.	Effective Space Utilization	4:50 Ekta.	6-29-61
M-5005	CHEVROLET	Revision of M-4738 CINESPHERE	8:25 East.	
M-5006v	MAXON, INC.	Heinz BF-28 (Baby Foods Contest)	1:1½ B&W	4-3-61
M-5007	FORD HOSPITAL	Surgical Techniques For Otolological & Auditory Research, Part I & II	51:26½ 16mm color	5-12-61
M-5008	CHEVROLET	Project X	9:50 Ekta.	8-18-61
M-5009	CHEVROLET	Owner Relations Mgmt. Training Program Mtgs. 1 & 2	12:48½ Ekta.	10/31/61
M-5010	CHEVROLET	Used Car Dealer Seminar	5:28½ B&W	4-4-61
M-5011	CHEVROLET	Owner Relations Mgmt. Training Program Mtgs. 1 & 2	12:48½ Ekta.	10/31/61
M-5012	ARMCO STEEL CORP.	Professional of Management - "Selection"	30 min. B/W	Production Postponed

<u>JOB NUMBER</u>	<u>CLIENT</u>	<u>TITLE</u>	<u>TIME & COLOR</u>	<u>DATE</u>
M-5013	CHEVROLET	Make Your Place in the Sun	5:33½, Ekta.	4-7-61
M-5014	CAMPBELL SOUP	Ballad of Soup du Jour (short " " " " " " (Long)	10:28½ East. 13:25½ East.	4/26/62 4/26/62
M-5015	COCA-COLA EXP.	(1962 Fall Bottler Mtg. MP) (see other side)		10/24/61
M-5016	PONTIAC MOTOR DIV.	1962 Pontiac Dealer Announc. Program "Skakedown"	8:7, Eastman	7-27-61
M-5017	RADIO CORP. OF AM.	CANCELLED		8-4-61
M-5018	W. B. DONER CO.	TV commercial	28 sec. B&W	5-12-61
M-5019	CHEVROLET OWNER RELATIONS	Prep. of rolling title to be spliced onto 50 Marshal Fields "By Jupiter" prints	50½ sec. B&W	4-7-61
M-5020	GENERAL MOTORS	We Drivers	13:28½ East.	2/16/62
M-5021	UNITED FOUNDATION OF DETROIT	It Happens Every Day	12:54 B&W	6-30-61
M-5022	UNITED FOUNDATION OF DETROIT	Theatrical & TV	2 min 33½ sec. B&W	9/21/61
M-5023V/	"	"	1 min. B&W	
5030V	"	"	1 min.	
5024	"	"	10 sec.	
5025	"	"	10 Sec.	
5026	"	"	10 Sec.	
5027	"	"	10 Sec.	
5028	"	"	20 Sec.	
5029	"	"	20 Sec.	
5030	"	"	20 Sec.	
M-5031	PONTIAC MOTOR DIV.	Sales Meeting Leadership Training for Asst. Zone Managers	(cancelled 4/10 before start of pro)	4-27-61
M-5033	HYDRO-ELEC. COMM. OF ONTARIO	Yours To Command	11½ min. B&W	6-1-61
M-5032	OLDSMOBILE	Power of Suggestion (1962 Selling Bee)	20:8½ Ekta.	8-25-61
M-5034	CHEVROLET	Success Story	13:13½ Ekta.	6-23-61

M-5015
(Contd)

COCA-COLA #1 - Consumers Around the World 4:42 Ekta.
#2 - Mr. Stephens on Quality & Control 2:50
#4 - Mr. Harrold on Merchandising 8:5
#3 - Mr. Rintelen on Advertising 7:43

<u>JOB NUMBER</u>	<u>CLIENT</u>	<u>TITLE</u>	<u>TIME & COLOR</u>	<u>DATE</u>
M-5035	MICH. CONSOLIDATED GAS COMPANY	The Michigan Story	28:23½ Ekta.	11/1/61
M-5036	GREAT LAKES STEEL	A Report To You	23:20 Ekta.	7-6-61
M-5037	CHEVROLET	Performance Extra	7:54 B&W	5-9-61
M-5038	** AMERICAN BRIDGE DIV. (Record Photog. during U. S. STEEL construction of Mich. Consol. Gas Bldg.)			** Production cancelled 6/28/65 on completion of work print. Cancelled 11/6/61 *
M-5039	PONTIAC MOTOR DIV.	The Model Story -- Compatibility	17:11½ Eastman	8-18-61
M-5040V	PONTIAC MOTOR DIV.	CCTV Lead-in for 1962 Pontiac Announcement	1:5 B&W	7-27-61
M-5041	DETROIT HISTORICAL SOCIETY	Journey to Yesterday	18:32½ Ekta.	8-2-62
M-5042/45	CHEVROLET	Conventional Car	8:8½ Eastman	8-18-61
42		TRUCK	9:56 Eastman	8-18-61
43		CORVAIR	8:12½ Eastman	8-18-61
44		Chevy II	21:14½ Eastman	8-18-61
45				
M-5046	U. S. NAVY			
M-5047	NATIONAL COUNCIL OF PROTESTANT EPISCOPAL CHURCH	Episcopal Version of M-4923 "Will of Augusta Nash"	B&W	6-9-61
M-5048	METHODIST CHURCH	Methodist Version of M-4923 Will of Augusta Nash	B&W	6-8-61
M-5049V	CLINTON E. FRANK (REYNOLDS METALS CO.)	TV commercials	1 min. B&W	6-8-61
5050	" "			
5050V	" "			
M-5051/66	CHEVROLET	Come and Get It	50 sec.	8-25-61
52		A New World of Worth	50 sec.	8-25-61
53		Power-Packed	50 sec.	East. 10-25-61
54		Best of the Breed	50 "	" "
55		Right in Your Pocket	50 "	" "
56		Easy Does It.	50 "	" "
57		Pile It On.	50 "	" "
58		Take Your Choice.	50 "	" "
59		His and Hers.	50 "	" "
60		A Sure Bet	50 "	" "
61		Something Just For You	50 "	12/18/61
62		Doctor, Farmer, Local Police	50 "	12/18/61
63		So Much In Common	50 "	12/18/61
64		Pizza, Burgers or Chicken	50 "	12/18/61
65		To Each His Own	50 "	1/10/62
66		Join The Fun	50 "	12/18/61

<u>JOB NUMBER</u>	<u>CLIENT</u>	<u>TITLE</u>	<u>TIME & COLOR</u>	<u>DATE</u>
M-5067	E. I. DU PONT DE NEMOURS	Breakthrough	13:18 Ekta.	8-11-61
M-5068	UNITED PRESBYTERIAN CHURCH IN U.S.	Presbyterian version of M-4923 "Will of Augusta Nash"	B&W	6-8-61
M-5069	CHEVROLET	"Jump on the Bandwagon"	40:56½ Ekta.	9-6-61
M-5070	CHEVROLET OWNER RELATIONS	(none)	9:20½ B&W	6-23-61
M-5071	CHEVROLET OWNER RELATIONS	A Trip Into Town	22:14½ B&W	8-18-61
M-5072/ 74V	W. B. DONER & CO. (Speedway 79)		24 sec. B&W 24½ sec. " 23½ sec. "	7/31/61 7/31/61 7/31/61
M-5075	CHEVROLET SALES PROMOTION	United Foundation	48 sec. Ekta.	6-29-61
M-5076	BOWLING PROPRIETORS' ASSOCIATION OF AMERICA	A Trip to Remember	25:6½ B&W	12/8/61
M-5077V/ 78V	CHEVROLET - PUBLIC RELATIONS DEPARTMENT	1962 TV Newsreel Releases	B&W	9/21/61
M-5079	CHEVROLET OWNER RELATIONS	American Thrift	26:22 East.	3/27/62
M-5080	UNITED PROMOTION - DISCIPLES OF CHRIST	Disciples of Christ Version of "Will of Augusta Nash"	B&W	6-29-61
M-5081	E. I. du Pont de Nemours & Co.	Breakthrough	13:18 Ekta.	8-11-61
M-5082	CHEVROLET SALES PROMOTION			
M-5083	UNITED CHURCH OF CANADA	United Church of Canada Version of "Will of Augusta Nash"	B&W	6-30-61
M-5084	OUTDOOR ADVERTISING, INC.			
M-5085	COCA COLA CO.	Revision of "Refreshment Through The Years"	21:38½ East.	3/9/62
M-5086	VENDO CO.	CANCELLED		8-1-61
M-5087	PELLINGRAPH GARDEN, ALA.	Bellingrath Gardens -- The Charm Spot of the Deep South	12:28½ Ekta.	3/9/62
M-5088	G.M. OF CANADA (Pontiac)	1962 Visuals for Announcement Mtg.	13:19½ East.	9-6-61

<u>JOB. NUMBER</u>	<u>CLIENT</u>	<u>TITLE</u>	<u>TIME & COLOR</u>	<u>DATE</u>
M-5089V	W. B. DONER & COM.	Tape-Mate	59½ sec. B&W	8-21-61
M-5090	U. S. RUBBER	U. S. Royal Safety 800	10:32 B&W	9-6-61
M-5091	BUICK DIVISION	Quick Service Promotion	7:42 East.	9-6-61
M-5092/97	CHEVROLET OWNER REL.	Owner Relations Mgmt. Training Program Mtg. #3	3:13½ Ekta.	11/1/61
93			2:25 "	11/1/61
94			2:3½ "	11/1/61
95			1:58½ "	11/1/61
96			1:46½ "	11/1/61
97			2:23½ "	11/1/61
M-5098	GENERAL TIRE & RUBBER	Split Second	8:33½ Ekta.	3/9/62
M-5099	E. I. DU PONT DE NEMOURS & CO.	Breakthrough	Revision of one sequence M-5067	8-11-61
M-5100	GENERAL MOTORS PRODUCTS OF CANADA	Chevrolet - 1961 New Car	2:14½ East.	9-6-61
M-5101	CHEVROLET TRUCK	(Chev. Truck Sales Planning Conference Presentation Objectives Mtg.)	1:53½ Ekta.	10/30/61
M-5102	COCA -COLA	(Non-theatrical)	Ektac.	10/23/61
M-5103	CHEVROLET TRUCK	Home Is Where You Park It	21:30 Ekta.	3/9/62
M-5104	CHEVROLET SALES PROMOTION	L Z - 999 vs. G O - 707	4:58 B&W	10/23/61
M-5105	CHEVROLET SALES PROMOTION	Revision of "Chevrolet Stands The Gaff!"	6:31½ Ekta.	8-18-61
M-5106	COCA-COLA	TV Adv. Australia, Germany, England, Mexico, Philippines	5:21½ Ekta.	10/24/61
M-5107	CHEVROLET	Chevy II can take It, Too!	7:23 Ekta.	10/23/61
M-5108	CHEVROLET	The Blue Vase	13:41½ Ekta.	11/1/61
M-5109	CHEVROLET	"How to Get Where You Want to Go"	24:56½ Ekta.	7/26/62
M-5110	QUEEN PRODUCTS DIV King-Sealy-Thermos	Gramps The Old Pro in Getting Set for Sales	15:53 Ekta.	2/8/62
M-5111 CHE	CHEVROLET USED CAR DEPARTMENT	The Midas Touch	10:30 Ekta.	10/30/61
M-5112/5119	GENERAL MOTORS CORP.	Jerry McCarthy	23:30 Ekta.	11-24-61
13		Krajenke	11:11½ Ekta.	11/24/61
14		Davis-Woodson Interview	18:88 B&W	11/24/61
15		Davis & Hamilton	20:18 B&W	11/14/61
16		Davis-Rapton Interview	20:22½ B&W	11/24/61
17		Prichard Intro	4:8½ B&W	11/14/61
18		Prichard & Miller	32:54 B&W	11/14/61
19		Prichard & Dunn	15:6½ B&W	11/14/61
14A		Davis Round Table on Prospecting	28:14½ B&W	11/14/61

<u>JOB NUMBER</u>	<u>CLIENT</u>	<u>TITLE</u>	<u>TIME & COLOR</u>	<u>DATE</u>
M-5120	MAXON, INC. (Pittsburgh Pa int)	3 Stage Rochet to Higher Sales in '62	19:8½ Ekta.	12/4/61
M-5121	CHEVROLET	Chevrolet P & A Sales Planning Conference	Ekta.	11/8/61
M-5122	DONER & CO.			
23	(Revco Drug Co.)		2 TV spots - 10 sec.	
24			5 TV spots - 20 sec.	2/7/62
25			B&W	
26				
27				
28V				
M-5129	CHEVROLET SALES PROMOTION	Double Talk	11:20 B&W	10/23/61
M-5130	CHEVROLET SALES PROMOTION	Daring The Darien!	9:36½ East.	11/30/61
M-5131	CHEVROLET SALES PROMOTION			
M-5132	GM CORPORATION - SALES	Prichard-Harris Interview	22:43½ B&W	11/24/61
33	MANPOWER	Prichard Round Table on Prospecting	5:22½ B&W	11/14/61
34		Prichard Round Table on Closing	7:15½ B&W	11/14/61
35		Used Car - Mr. Brown	2:12½ B&W	11/14/61
36		Used Car - Mr. Green	2:14 B&W	11/14/61
37		Hot Rod	2:21½ B&W	11/14/61
38		Selling For & Against	1:36 B&W	11/14/61
39		Losing the Small Car Sale	2:10½ B&W	11/14/61
40		79 Year Old Lovers	3:44½ B&W	11/14/61
41		What's His Name?	28½ sec. B&W	11/14/61
42		Enthusiasm	3:36½ B&W	11/14/61
M-5143	CHEVROLET SALES PROMOTION	How to Manage A Manager	21:28 Ekta.	2/13/62
M-5144	COCA-COLA (Advertising Dept.)	Non-theatrical	Titles only	9/29/61
M-5145	GINN AND CO.	Arithmetic -- Providing for Individual Differences	23:23½ Ekta.	12/4/61
M-5146	CHURCH OF GOD.	Church of God Version of "Will of Augusta Nash"	54 sec. B&W	10/23/61
M-5147	FORD HOSPITAL	Behavioral Testing for the Determination of Auditory Threshold	18:5 Ekta.	1/31/62
M-5148	CHEVROLET ADVERTISING			
M-5149	CHEVROLET FLEET	Chevrolet Fleet Dept. Sales Planning Conference	58:½secs. Kod.	11/8/61
M-5149	CHEVROLET FLEET			

<u>JOB NO.</u>	<u>CLIENT</u>	<u>TITLE</u>	<u>TIME & COLOR</u>	<u>DATE</u>
M-5150	BOY SCOUTS OF AMERICA		12:41½ 16mm	2/7/62
M-5151V	W. B. DONER & CO.	Speedway 79 Cross-out Contest	1 min. B&W	11/1/61
M-5152	CHEVROLET SALES PROMOTION	Duel In the Desert	33:57½ B&W	12/20/61
M-5153	GM - '62	Service Manpower What's His Name	36 sec. B&W	2/2/62
M-5154	CHEVROLET SALES PROMOTION	What A Dealer Expects From a Sales Manager	16:46½ Ekta.	12/20/61
M-5155	CHEVROLET SALES PROMOTION	What Salesmen Expect From a Sales Manager	22:21½ Ekta.	3/7/62
M-5156	OLDSMOBILE SALES PROMOTION	(Sales Promotion)	3 min. Ekta.	11/1/61
M-5157	GM - '62	Sales Manpower Three Opinions	1:20½ B&W	11/24/61
M-5158	PONTIFICAL ASSOCIATION OF THE HOLY CHILDHOOD	Decision of Love	33:16½ Ekta.	1/4/63
M-5159	E. I. DU PONT DE NEMOURS	The Better Way to Platemaking and Printing	23:25 Ekta.	4/26/62
M-5160	COCA - COLA	Community of the World	35:33 Ekta.	1/2/62
M-5161	BRUNSWICK	Brunswick 90 - Automatic Lane Maintenance Machine	8:10 Ekta.	1/31/62
M-5162	AIRFORCE	G Forces	28:5 Ekta.	7/20/62
M-5163	VARIETY CLUB (Robinson Furniture)	Variety Club Welcomes Cavanaugh	1:52½ Ekta.	12/20/61
M-5164	ARMCO STEEL	Profession of Management "The Process of Selection"	10-15 min. B/W	Productive Pontponed
M-5165/81	GM - 62	Service Manpower Intro. #1	B&W	2/2/62
66		Self-Check	6:18½ B&W	2/2/62
67				
68				2/2/62
69				1/30/62
70				1/30/62
71				
72				1/30/62
73				1/30/62

<u>JOB NO.</u>	<u>CLIENT</u>	<u>TITLE</u>	<u>TIME & COLOR</u>	<u>DATE</u>
M-5165/81 Cont.	GM - '62 Service Manpower		B&W	1/30/62
74				1/30/62
75				2/2/62
76				1/30/62
77				1/30/62
78				1/30/62
79				1/30/62
80				1/30/62
81				
M-5182V	W. B. DONER (Speedway 79)	Speedway to Marathon	1:2 $\frac{1}{2}$ B&W	2/7/62
M-5183	CHEVROLET	(Theatrical) Soap Box Derby	Cancelled	2/13/62
M-5184	COCA-COLA	The Prom - It's a Pleasure (Canadian version)	25 sec.	12/28/61
M-5185	UNITED PRESBYTERIAN CHURCH	A Film Report to 1962 Moderator's Meetings	22:21 $\frac{1}{2}$ Ekta.	2/7/62
M-5186	QUEEN PRODUCTS of King- Seeley Thermos Co.	(Rolling title of 29 dealers names)	41 $\frac{1}{2}$ sec. Ekta.	1/2/62
M-5187/89	GM - 62 Service Manpower			
88				
89				
M-5190	CHEVROLET	Foundation for the Future	19:13 Ekta.	2/16/62
M-5191V/94V	W. B. DONER	One Stop Banking	60 sec. B&W	2/16/62
92	(Manufacturers	Loans	60 sec. B&W	2/16/62
93	National Bank)	Checking	60 sec. B&W	2/16/62
94				
M-5195	CHEVROLET	The Hunter	1:35 Ekta.	3/12/62
M-5196/98	CHEVROLET	Stimulation Meeting- Library	50 sec. B&W	3/7/62
97		Judo	1:21 $\frac{1}{2}$ B&W	3/7/62
98		Football	1:1 $\frac{1}{2}$ B&W	3/7/62
M-5199	CHEVROLET	A Next Big Step in Dynamic Owner Relations	11:8 Ekta.	2/13/62
M-5200	PAGE DETROIT	PA-2	7:58 $\frac{1}{2}$ Ekta.	3/12/62
M-5201	CHEVROLET	US!	28:55 Ekta.	4/13/62
M-5202	PROCTER & GAMBLE	A Coin With Two Heads	34:48 $\frac{1}{2}$ Ekta.	6/14/62

<u>JOB NO.</u>	<u>CLIENT</u>	<u>TITLE</u>	<u>TIME & COLOR</u>	<u>DATE</u>
M-5203	WAGNER ELECTRIC	Servicing Brakes For Safety	47 Ekta.	2/11/63
M-5204V	W. B. DONER (Citizens Mutual Ins. Co.)	Television commercial	1:10 B&W	2/7/62
M-5205	BENDIX SYSTEMS			
M-5206/08 07 08	CHEVROLET	(Management Training Program - Meeting #4)	7:30 Ekta.	3/26/62
M-5209	CHEVROLET	US! II	28:55 Ekta.	4/13/62
M-5210	CHEVROLET	Peoplé! People! Problems! Problems!	28:55 Ekta.	4/13/62
M-5211	CHEVROLET	Orders! Orders! Prepare! Prepare!	28:55 Ekta.	4/13/62
M-5212	CHEVROLET	Owners! Owners! Questions! Questions!	28:55 Ekta.	4/13/62
M-5213	CHEVROLET	Listen! Listen! & Care! & Care!	28:55 Ekta.	4/13/62
M-5214	CHEVROLET (Never Produced)			
M-5215	CHEVROLET	I Didn't Raise My Son To Be A Salesman	4:45 B&W	3/1/62
M-5216	TRANSWORLD AIRLINES	A Personal Message	32½ Ekta.	5/16/62
M-5217/18 18	CHEVROLET	Jubilee Parade Corvair Monza Spyder	7:00 Ekta. 5:43 Ekta.	4/6/62 4/9/62
M-5219V/20V 20V	(GENERAL TIRE & RUBBER) D'Arcy Advertising Co.	TV Commercial Never produced- M-5220V	50 sec.	4/23/62
M-5221/24 22 23 24	CHEVROLET	Soap Box Derby Panel	Ekta.-19:21½ " 11:28 11:40 11:28	7/13/62 " "
M-5225	CHEVROLET	A Report on Quality Selling Standards	8:35 Ekta.	4/9/62
M-5226	MICHIGAN NATIONAL GUARD	Subject: Camp Grayling	13½ min. B/W	3/20/62

JOB. NO.	CLIENT	TITLE	TIME & COLOR	DATE
M-5227	TRANSWORLD AIRLINES	Rev. of M-4684 "Wide, New Wonderful World"	8½ min. East. Produced but not approved by client	
M-5228	CHEVROLET	Biography of a Sports Car	19:57½ Ekta.	8/30/62
M-5229	CHEVROLET	The Desert Opens Up	10:41½ B/W	5/4/62
M-5230//	UNITED FOUNDATION	"Leave it to Me"	B&W-13:41½	7/12/62
5232, 5233V - 40V		"The People We Meet"	B&W-12:32½	7/17/62
5231		(Screen Ad)	4:25½ sec. B/W	8/7/62
5232		TV Commercial	5:34 sec. B/W	8/7/62
5233V		" "	" "	" "
5234V		" "	" "	" "
5235V		" "	" "	" "
5236V		" "	" "	" "
5237V		" "	" "	" "
5238V		" "	" "	" "
5239V		" "	" "	" "
5240V		" "	" "	" "
M-5241/ 42/43	SINCLAIR REFINING	You Are a Retailer	17:43 Ekta.	7/23/62
5242		Appearance	1:13½ Ekta.	7/23/62
5243		Driveway Selling	12:16½ Ekta.	7/23/62
M-5244/ 45V	JOIE CHITWOOD	TV Commercials		4/30/62
M-5246/ 49	CHEVROLET	#5 Mr. Staley-Owner Relations	Ekta.-14:53	7/13/62
5247		#2 Bus. Management		
5248		#2		
5249		#1		
M-5250V	W. B. DONER	Speedway Marathon	60 sec. B/W	5/9/62
5251V	(Speedway-Marathon)	Speedway Marathon	1:1½ B/W	6/22/62
5252V		" "	60 sec. B/W	6/22/62
M-5253V	D. I. A. SALES CORP.	Montgomery Ward Diamond Presentation	1:1½ B/W	4/27/62
M-5254	SEARLE LAB.	Aldosterone and Its Control in Edema	24:15 Ekta.	6/13/62
M-5255	OLDSMOBILE	Packaged Proving Grounds	8:35 color	CANCELLED
M-5256V	OLDSMOBILE	S-E-E-#2, Salesman Compensation	19:26½ B/W	5/22/62
M-5257V	W. B. DONER	Speedway Marathon	31½ sec. B/W	5/9/62
5258V		Speedway Marathon	31½ sec. B/W	5/9/62
5259V		Speedway Marathon	30½ sec. B/W	5/9/62

JOB. NO.	CLIENT	TITLE	TIME & COLOR	DATE
5260	OLDSMOBILE	1963 Oldsmobile Selling Bee	CANCELLED	
M-5261	COCA-COLA CO.	(Adv. presentation for N. Carolina Bottlers Mtg.)	20 sec. B/W	4/24/62
M-5262	CHEVROLET	Fresh Beauty	1:40 East.	8/31/62
63		New Star Performers	1:40 East.	8/31/62
64		Lean-Muscled Might!	4:30 East.	10/12/62
65		Tough As They Come	4:30 East.	10/12/62
66		Test For The Best	4:30 East.	10/12/62
67		First in Performance	4:30 East.	10/12/62
68		Power That Pays	4:30 East.	10/12/62
69		Signs of the Times	50 sec. East.	9/27/62
70		It's A Treat	50 sec. East.	9/27/62
71		He's OK!	50 sec. East.	9/27/62
72		Smooth Sailing	50 sec. East.	11/6/62
73		Splendid Chariots	50 sec. East.	11/6/62
74		Any Tow, U.S.A.	50 sec. East.	11/6/62
75		Sugar and Spice	50 sec. East.	11/6/62
76		Wagons Aplenty	50 sec. East.	11/6/62
77		It's Go Chevrolet for '63 - Exciting	50 sec. East.	11/6/62
M-5278	CHEVROLET	'63 Convention	8:14 1/2 East.	8/17/62
79	- The Car Ahead, The Chevrolet for '63	Truck Motion Picture	8:11 1/2 East.	8/17/62
M-5280	CHEVROLET	CORVAIR	4:26 1/2 East.	8/6/62
M-5281	CHEVROLET	Chevy II - A third Dimension in Chevy Appeal	4:45 East.	8/6/62
M-5282	COCA COLA			
M-5283	CHEVROLET	Chevy Camera	26:35 Ekta.	8/17/62
M-5284	ARMCO	Report to Armco People	15:42 1/2 B/W	8/15/62
		(Change)	15:43 B/W	8/15/62
M-5285V	W. B. DONER	Behind That Pump	61 1/2 sec. B/W	5/9/62
86V	(Speedway)	Speedway Marathon	1:2 1/2 B/W	5/11/62
87V		Speedway Marathon	1:6 B/W	5/11/62
M-5288	CHEVROLET	People You Should Know	50:10 Ekta.	10/16/62
M-5289	CHEVROLET	Chevrolet Stands the Gaff	6:30 Ekta.	3/13/62
M-5290	CHEVROLET	(Rev. of '62 Cinesphere for '63 Use)	8:52 East.	10/2/62
5291	CHEVROLET	The Toughest Run Under The Sun	17:46 1/2 Ekta.	3/17/62

<u>JOB NO.</u>	<u>CLIENT</u>	<u>TITLE</u>	<u>TIME & COLOR</u>	<u>DATE</u>
M-5292	MAXON AGENCY (Gillette Co.)		2:33½	5/16/62
M-5293	MINNEAPOLIS-HONEYWELL	CANCELLED		8/7/62
M-5294	PONTIAC	CANCELLED		7/5/62
M-5295V	W. B. DONER (Marathon Gasoline)	Television	1:3 B/W	5/25/62
M-5296	CHEVROLET	Profit From Trucks	23:43 Ekta.	11/28/62
M-5297	EX-CELL-O CORP.	Technique Pour La Vie (Technique for Life)	14 min. Ekta.	10/26/62
M-5298	CHEVROLET	Corvette Sting Ray	4:3 East.	8/13/62
M-5299V	OLDSMOBILE	Helping The Salesman Plan & Manage His Time	30:41½ b/w	11/6/62
M-5300	BENEMATIC DIV.	Assembling Complex Devices	17:26½ Ekta.	7/30/62
M-5301	CHEVROLET	XXXXXXXXXXXXXXXXXXXX An Idea & Its Progress Part II	XXXXXXXXXXXX 35:15 Ekta.	XXXXXXXXXX 9/25/62
M-5302	CHEVROLET	A Pony For Pip	31:25½ B/W	8/16/62
M-5303	JUNIOR ACHIEVEMENT	Freedom of Choice	10:27½ Ekta.	9/18/62
M-5304	CHEVROLET	Truck Cinesphere	8:38 East.	9/27/62
M-5305	NATIONAL DAIRY COUNCIL	Uncle Jim's Dairy Farm	12:6½ Ekta.	11/14/62
M-5306	GENERAL MOTORS ACCEPTANCE CORP.	Dealers' Report	27:14½ B/W	9/24/62
M-5307	U. S. NAVY	Aerial AGW Ordnance	15:48½ B&W	11/27/63
M-5308	U. S. NAVY	Rescue At Sea -- Destroyer Rescue of Aviators	22:23½ Ekta.	12-26/62
M-5309	CHEVROLET	All Aboard For Action	CANCELLED	8/10/62
M-5310	W. B. DONER			

JOB NO.	CLIENT	TITLE	TIME & COLOR	DATE
M-5311	CHEVROLET	The Toughest Run Under The Sun (Auto Show Version of M-5291)	14:1½ Ekta.	8/16/62
M-5312	CHEVROLET	Building A Quality Selling Organization	20:21½ Ekta.	10/30/62
M-5313	BELL & HOWELL	The New Automatic Filmosound	8:53 East.	7/24/62
M-5314	OTIS ELEVATOR		7:56½ Ekta.	10/26/62
M-5315	DONER AGENCY	Speedway 79-Marathon Gas.		7/20/62
M-5316/ 17	CHEVROLET	Victory Through Manpower (Importance of Training)	M-5316 CANCELLED 3:10 E/W	8/6/62
M-5318/ 19 20 21	CHEVROLET	Pinpoint for Profit in Manpower Pinpoint for Profit in Traffic Pinpoint for Profit in Management Pinpoint For Profit	15:33½ Ekta. 11:31½ Ekta. 13:16½ Ekta. 10:31½ Ekta.	11/30/62 12/17/62 12/17/62 11/12/62
M-5322	CHEVROLET		CANCELLED	8/29/62
M-532 3	CHEVROLET	P and A Service		Cancelled 8/1/62
M-5324	OLDSMOBILE	163 Oldsmobiles in Action	4:25 Ekta.	8/10/62
M-5325V	OLDSMOBILE	The Importance of Product Knowledge in Selling	24 min. B/W Rev. 14:3½ B/W	8/13/62 9/5/62
M-5326V 277	W. B. DONER	Marathon TV Commercials	3:40½ B/W	8/3/62
M-5328				
M-5329	MAXON, INC.	(Helms Chicken Soup)	East.	8/1/62
M-5330/ 31 32 33 34 35	GENERAL MOTORS	(Prospecting Panel) Closing Situation Panel Discussion Closing Situation Panel Discussion Follow-up Panel	B/W	10/22/62 10/22/62 10/22/62 10/22/62 10/22/62 10/22/62

<u>JOB NO.</u>	<u>CLIENT</u>	<u>TITLE</u>	<u>TIME & COLOR</u>	<u>DATE</u>
M-5336/ M-5340	GENERAL MOTORS			
(1962 G.M. Sales Manpower - Sales Managers Conference)				
M-5336	"	Block A -- Discussion of Prob.	B&W 87:55	9/14/62
M-5337	"	" A -- Intro of Panelists & Moderator		
M-5338	"	" B -- Panel on Train. (H. Russell & Bob Acton)		
M-5339	"	" C -- Panel on Directing (H. Russell)		
M-5340	"	" D -- Panel on Finding (H. Russell & W. Klock)		
M-5341	"	Mr. Davis - Dlr. Conf.	B&W 16:23	9/14/62
M-5342	"	Mr. R. H. Boos - Used Car Conf.	B&W 16:23	9/14/62
M-5343	COCA-COLA EXPORT	"O Refresco Atraves dos Anos"	23:05	8/26/63
(Portuguese Version of "Refreshment Through the Years" M-5085)				
M-5344	ROCHESTER GAS & ELECTRIC	"Rochester: A City of Quality"	Ekta 27:8	12/6/63
M-5345	GM OF CANADA	Chevrolet Truck	East 8:14 1/2	8/24/62
(M-5278 Picture with GM of Canada Truck)				
M-5346	GM OF CANADA	GMC Trucks for 1963	East 5:10	8/30/62
M-5347	GM OF CANADA	Higgins' Speech	East 2:00	8/16/62 (Cancelled)
M-5348	COCA-COLA EXPORT	Verfrissing In De Loop Der Jaren	23:05	2/11/63
(Dutch version of "Refreshment Through the Years" M-5085)				
M-5349	COCA-COLA EXPORT	Le Bevande Effervescenti Attraverso Gli Anni	23:30	3/18/63
(Italian version of "Refreshment Through the Years" M-5085)				
M-5350	COCA-COLA EXPORT	Autour D'une Bouteille	23:05	2/1/63
(French version of "Refreshment Through the Years" M-5085)				
M-5351	COCA-COLA EXPORT	Die Erfrischung in Wandel der Zeiten	23:30	10/13/63
(German version of "Refreshment Through the Years" M-5085)				

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M-5352	E. I. DU PONT	"Tedlar - The Finish We Can't Wear Out"	Ekta 15:15	10/14/63
M-5353	OLDSMOBILE	Double Print title over a color scene in M-5324	B&W 7 secs.	8/30/62
M-5354	BURROUGHS	Speech by Ken Bement V.P. in charge of marketing	B&W 7:46-1/2	8/23/62
M-5355	CHEVROLET - P&A	Wholesale Parts Customer Meeting -- "There's No Business Like Go Business"	1,977 Feet	9/12/62
M-5356	UNITED PRESBYTERIAN CHURCH (A film report on the '64	The Chair General Assembly General Mission Program)	Ekta 26:36-1/2	1/31/63
M-5357	HENRY FORD HOSPITAL	Excision of Left Ventricular Aneurysm	Ekta 4:18-1/2	9/19/62
M-5357	"	"	Ekta 27:30 (long ver.)	9/28/62
M-5357	"	"	Ekta 14:00 (short ver.)	9/28/62
M-5358	CHEVROLET TRUCK	Silent photography at GM Proving Grounds of impact test of front suspension	Ekta 400 Feet	9/28/62
M-5359	J. I. CASE	Farmers Meet the Challenge	Ekta 27:43-1/2	12/11/62
M-5360	CHEVROLET (Live Comparison Meeting)	Walk Around	B&W 11:6	10/9/62
M-5361	CHEVROLET (Live Comparison Meeting)	Performance	B&W 2:46-1/2	10/9/62
M-5362	CHEVROLET (Live Comparison Meeting)	Bathing Beauty Viewpoint	B&W 1:18-1/2	10/12/62
M-5363	CHEVROLET (slidefilm produced instead)	1963 Live Comparison Meeting	Ekta 6:00	9/17/62 Cancelled
M-5364	CHEVROLET	How to Buy a Used Car	Ekta 13:18-1/2	1/11/63
M-5365	COCA-COLA EXPORT (Arabic version of	"Refreshment Through the Years" M-5085)	23:30	2/21/63

JOB NO.	CLIENT	TITLE	TIME & COLOR	DATE
M-5366V	W. B. DONER (Marathon Gasoline)	Button Up	B&W 1:00	10/4/62
M-5367V	OLDSMOBILE	Product Superiority	V.T. B&W 31:48	11/15/62
M-5368 (M-5369/78 (and (M-5407 (Distributor Salesmen's School)	WHIRLPOOL " " "	Airport Quickies " " "	Ekta 5:18-1/2 Ekta 18:31-1/2	12/10/62 12/10/62
M-5379	PITTSBURGH PAINT (Maxon, Inc.) (Motion Picture for 1963 Pittsburgh Paint Dealer Meetings)			11/23/62 Cancelled
M-5380	COCA-COLA EXPORT (British version of "Refreshment Through the Years" M-5085)		23:05	3/11/63
M-5381 thru M-5386	CHEVROLET SALES PROMOTION	Management Training Quickies Program #7		
M-5387-V	W. B. DONER (The Detroit News)	TV Commercials	B&W 1:00	10/23/62 12/26/62
M-5388-V	"	"	B&W 1:00	10/26/62
M-5389-V	"	"	B&W 1:00	10/26/62
M-5390	CHEVROLET ADVERTISING DEPARTMENT	1963 Screen Ads Dealer Signature Campaign #21	East 10 sec.	11/12/62
M-5391	GREENFIELD TAP & DIE. (DIV. OF UNITED GREEN- FIELD CORP.)	Precision Taps & Tapping	Ekta 25:46-1/2	3/22/63
M-5392	UNITED PRESBYTERIAN CHURCH IN THE U.S.A.	35mm Title sequence for Presby edition - "The Will of Augusta Nash"	B&W 1:20	11/13/62
M-5393V	W. B. DONER (Food Fair) (From customer-supplied material)	T.V. Commercial	B&W 1:00	10/17/62

<u>JOB NO.</u>	<u>CLIENT</u>	<u>TITLE</u>	<u>TIME & COLOR</u>	<u>DATE</u>
M-5394 (Product Comparison)	CHEVROLET	Decision at Daytona	B&W 31:57	1/11/63
M-5395 (Contract AF19 (626)-23)	BENDIX SYSTEMS DIV. OF BENDIX CORPORATION	USAF Program 279 Preparation for IOC Factory Demonstration	Ekta 9:49	11/16/62
M-5396 thru M-5403 (M#'s issued in error -- made 8 slidefilms in place of m.p.)	JHO SCHOOL SER- VICE DEPARTMENT			11/62 Cancelled
M-5404 (Dealer Version of M-5288 Objectives M.P.)	CHEVROLET - Central Office	People You Should Know	Ekta 28:55	11/8/62
M-5405 (Cancelled - Decided to make slidefilm instead)	PACKARD ELECTRIC			12/3/62 Cancelled
M-5406 (Product Superiority Meetings)	OLDSMOBILE	Testing Olds. Product Superiority	Ekta 4:26	11/15/62
M-5407 & M-5369/78	WHIRLPOOL	Airport Quickies (Distributor Salesmen's School)	Ekta 18:31-1/2	12/10/62
M-5408	GENERAL MOTORS CORPORATION	1963 Conference on Service Management	B&W 58:47-1/2	3/1/63
M-5409	GENERAL MOTORS CORP.	1963 Conference for Salesmen	B&W 44:6	3/1/63
M-5410 (Norwegian version of "Refreshment Through the Years" M-5085)	COCA-COLA EXPORT	Forfriskning Gjennom Tidene	23:05	2/1/63
M-5411 (prepare titles, photograph transparencies and five drawings, develop, print and edge number customer film)	HENRY FORD HOSPITAL	Toe Nail Operation		11/15/62
M-5412) M-5413) M-5414)	CHEVROLET	Management Training Film #9 - Trucks	Ekta 16:10	12/7/62
M-5415 (Finnish version of "Refreshment Through the Years" M-5085)	COCA-COLA EXPORT	Virkistysta kautta aikojen	23:30	4/5/63

<u>JOB NO.</u>	<u>CLIENT</u>	<u>TITLE</u>	<u>TIME & COLOR</u>	<u>DATE</u>
M-5416	BRUNSWICK CORP.	The New Model A2 Pinsetter	Ekta 9:35	1/4/63
M-5417	W. B. DONER (Marathon)	Christmas Candles	B&W 1:4	11/20/62
M-5418	PROCTER & GAMBLE		Ekta 11:36	12/10/62
M-5419	CAMPBELL SOUP (Short Version - 35mm)	America the Bountiful	East 10:06	4/9/65
M-5419A	CAMPBELL SOUP (Long Version - 16mm)	America the Bountiful	East 13:6-1/2	6/4/65
M-5420	CHEVROLET	Building a Quality Selling Organization (Retail Sales Executives Conference #2)	Ekta 21:41-1/2	2/27/63
M-5421V	W. B. DONER			1/4/63
M-5422V	(Detroit News)			Cancelled
M-5423V				
M-5424	BENDIX SYSTEMS DIV. OF BENDIX CORPORATION	Program 279	Silent Ekta 10:00	12/6/62
M-5425	COCA-COLA EXPORT	Forfriskning Gennem Tiderne	23:30	3/18/63
	(Danish version of "Refreshment Through the Years"	M-5085)		
M-5426	MUELLER BRASS COMPANY	Diversability in Modern Metal Forming	Ekta 20:25	7/1/63
M-5427	COCA-COLA COMPANY	Let's Face It, Melissa	Ekta 15:8-1/2	1/24/64
	(Airline Hostess M.P.)			
M-5428	COCA-COLA COMPANY	Mr. Austin's Speech	Ekta 3:36	1/2/63
M-5429 & M-5467	HENRY FORD HOSPITAL	M-5429 animation doubled over live photography -- Incision of Left Atrial Myxoma	24:6-1/2	3/14/63
M-5430	J. I. CASE	Le Defi Face Aux Fermiers	Ekta 27:43-1/2	1/30/63
	(French-Canadian version of "Farmers Meet the Challenge"	M-5359)		
M-5431	COCA-COLA COMPANY	Keep Things Jumping	Ekta 1:48-1/2	1/4/63
	(Route Salesmen's Convention Finale)			
M-5432	JHO & UNITED FOUNDATION	Leave It To Me	B&W 13:24-1/2	1/31/63
	(This is a revision of M-5230)			

<u>JOB NO.</u>	<u>CLIENT</u>	<u>TITLE</u>	<u>TIME & COLOR</u>	<u>DATE</u>
M-5433	JHO & UNITED FOUNDATION	The People You Meet	B&W 12:1/2	1/31/63
((This is a revision of M-5231)			
M-5434	XEROX	813 & Why	11:13-1/2	9/6/63
M-5435	CHEVROLET	The Sober Facts of Chev. Dlr. Owner Loyalty	Ekta	5/4/64
	(Owner Relations Dealer Meeting on Survey)			Cancelled
M-5436	NATIONAL COUNCIL OF CHURCHES	The Spenders	B&W 24:36	12/12/63
M-5437)	CHEVROLET O.R.			
M-5438)	(Used Cars & Used Trucks)	Management Training Pro. #11		2/15/63
)				
M-5439)	"			
M-5440)		Management Training Pro. #12		
M-5441)			Ekta 11:50	2/15/63
M-5442)				
M-5443	HARVARD MEDICAL SCHOOL	Stapedectomy	Ekta 30:20	4/30/63
	(Mass. Eye & Ear Infirmary)			
M-5444V	W. B. DONER	Prescription Comparison	B&W 20-1/2 sec.	1/24/63
M-5445V	(Revco Drug)	Shopping Comparison	B&W 20 sec.	1/24/63
M-5446	BENDIX SYSTEMS DIVISION	Progress Report #2 (U.S. Air Force)		4/10/63
				(Cancelled)
M-5447	CHEVROLET	A Special Message to Chev. Retail Sales Managers	Ekta 5:4	2/26/63
	(Mr. Cook's MAP announcement)			
M-5448	CHEVROLET	Third Quarter M.P.	Ekta 5:26-1/2	5/29/63
	(Retail Sales Executives Conference #3)			
M-5449V	W. B. DONER	Remake of 3-1 min. TV spots to change 'phone number		
M-5450V	Detroit News		B&W 1:00 each	2/5/63
M-5451V	(revision of M-5387,8,9)			
M-5452	HENRY FORD HOSPITAL	Prep. 7 Ekta titles shot double length	Ekta	2/7/63
M-5453	PONTIFICAL ASSOC. OF THE HOLY CHILDHOOD	Decision of Love	Ekta 33:16-1/2	12/4/63
	(French version of M-5158)			

<u>JOB NO.</u>	<u>CLIENT</u>	<u>TITLE</u>	<u>TIME & COLOR</u>	<u>DATE</u>
M-5454	HENRY FORD HOSPITAL	Hysterectomy	Ektta 39:55	3/1/63
((Preparation of 9 titles; recording narration; negative cutting and matching and preparation of one combined answer print)			
M-5455	MORAL RE- ARMAMENT	Prep. of 1 title double printed over co. back- ground	B&W 1:53	2/15/63
M-5456	COCA-COLA COMPANY (Am. Hospital Association)	How to Succeed . . . by Really Trying		4/23/63 Cancelled
M-5457	CHEVROLET - SALES PRO. DEPT. ('64 Convention Picture)	Stage Effect A - American Beauty	East 3:02	7/31/63
M-5458	CHEVROLET SALES PRO. DEPT. ('64 Convention Motion Picture)	Chevelle	East 5:39-1/2	8/6/63
M-5459	CHEVROLET	Stage Effect B - Muscle Power		4/30/63 Cancelled
M-5460	CHEVROLET ('64 Convention - Truck)	More!	East 7:58-1/2	7/22/63
M-5461	CHEVROLET SALES PRO. DEPT. ('64 Convention M.P.)	Introduction to Chevy II	East 3-1/2	8/6/63
M-5462	CHEVROLET SALES PRO. DEPT. ('64 Convention M.P.)	Corvair, Corvette, Chevy II	East 5:33	7/26/63
M-5463	CHEVROLET SALES PRO. DEPT. ('64 Convention M.P.)	Standard Car	East 7-1/2 mins.	7/31/63
M-5464V	COCA-COLA COMPANY	2-16mm 4-section station call letter films for use in Spring Fountain Meeting		2/25/63 Cancelled

<u>JOB NO.</u>	<u>CLIENT</u>	<u>TITLE</u>	<u>TIME & COLOR</u>	<u>DATE</u>
M-5465	E. I. DU PONT	The Well Mannered Look	Ekta 22:27-1/2	2/27/64
M-5466	CHEVROLET SALES PRO. DEPARTMENT	Chev. Stands the Gaff The story of Reliability (Rev. of M-5289)	Ekta 6-1/2 mins	7/25/63
M-5467 M-5429	HENRY FORD HOSPITAL	Incision of Left Artrial Myxoma	Ekta 24:6-1/2	3/14/63
M-5468	CHEVROLET SALES PRO. DEPT. (1 day of record photography 16mm color)	Sales Managers Academy M.P. on activities		3/19/63
M-5469	ERWIN, WASEY RUTHRAUFF, RYAN, INC. (Hoover Co.)	Company Profile	Ekta 24:2	12/7/63
M-5470	CHEVROLET (1963 Soap Box Derby)	Portrait of Two Winners A True Story of Two Very Real Boys - Both Winners	Ekta 25:20	10/23/63
M-5471	ARMCO STEEL CORPORATION	Spangweld -- the New Quality in Pipe	Ekta 13:12	3/31/65
M-5472	COCA-COLA EXPORT (Finish Version of "Wonderful World" M-4132)		East 46:20	9/12/63
M-5473	CHEVROLET	American Choice		6/11/63 Temporarily cancelled
M-5474	HENRY FORD HOSP.	Autogenous Saphenous Vein Bypass for Femoral- Popliteal Occlusive Disease (Picture in abeyance; costs closed out)		9/30/63
M-5475	CHEVROLET	Small Miracles Vol. 1 The Power of A Smile	Ekta 9:13-1/2	5/28/63
M-5476	HENRY FORD HOSPITAL	Repair of the Vesico- vaginal Fistula	Ekta 23:00	4/9/63
M-5477	BRUNSWICK CORPORATION (9-1/2 minute version print cut to 4:00 -- negative not cut M-5416)	The New Model A-2 Pinsetter	Ekta 4:00	4/15/63
M-5478	CHEVROLET O.R. SECTION	2 prints of fourth version of answer print to cust.	Ekta 8:39 ---- 7:34	4/25/63 6/7/63

<u>JOB NO.</u>	<u>CLIENT</u>	<u>TITLE</u>	<u>TIME & COLOR</u>	<u>DATE</u>
M-5479/81A	CHEVROLET O.R. DEPT.	Management Training Program #13 - Service	Ekta 5:36-1/2	8/23/63
M-5482/85	"	Management Training Program #14 - Service	Ekta 8:41	8/23/63
M-5486	COCA-COLA EXPORT	Forfriskning genom tiderna	23:1/2	8/12/63
(Swedish version of " <u>Refreshment Through the Years</u> " M-5085)				
M-5487	DU PONT	Ze Pel Fabric Fluoridizer	Ekta 10:50	7/11/63
M-5487V-A	"	Ze Pel Fabric Fluoridizer	Ekta 1:58	9/6/63
M-5488	SINCLAIR REFINING COMPANY	You Are Important	Ekta 13:2-1/2	9/9/63
M-5489	GM OF CANADA		B&W 51:50	5/17/63
(French Canadian version of '63 Professional Sales Managers Conf M-5330)				
M-5490	GM CORP (SD-2		25:11-1/2	10/30/63
M-5491	" (6SM)		50:5	"
M-5492	" (6M)		49:28-1/2	"
M-5493A	(3UC)	1964 GM Manpower	5:10	"
M-5494	(5SS)	Program	23:36-1/2	"
M-5495	(5SS)		59:18-1/2	"
			37:35	"
M-5496	COCA-COLA EXPORT	La Bebida Gaseosa A Traves de los Anos	23:1/2	12/2/63
(Spanish version of M-5085 " <u>Refreshment Through the Years</u> ")				
M-5497	BRUNSWICK CORPORATION	Golden Opportunity	Ekta 14:26-1/2	9/25/63
M-5498A	TRANSWORLD AIRLINES	TWA Pilots Presentation	Ekta 1-1/2 min.	7/8/63
M-5499	CHEVROLET O.R. DEPARTMENT	Letter of Complaint		6/13/63
(Planning and writing of outline, only, for 18 minute 16mm Ekta sound M.P.)				
M-5500	UNITED STATES STEEL	A Transfer Concept for Freight Containers	Ekta 9:23-1/2	7/1/63
M-5501	SINCLAIR REFINING	Merchandising Your Station	Ekta 2:41	9/6/63
(1963 Dealer Development Program)				

<u>JOB NO.</u>	<u>CLIENT</u>	<u>TITLE</u>	<u>TIME & COLOR</u>	<u>DATE</u>
M-5502	CHEVROLET FINANCIAL DEPARTMENT	Supervisory Trng. Prog. (accounting capsules)	35mm B&W	1/19/65 Cancelled
M-5503	CHEVROLET FINANCIAL DEPARTMENT	Supervisory Training Program (Mr. Pearson Introduction	16mm Ekta	1/19/65 Cancelled
M-5504	CHEVROLET SALES PRO.	Police Pursuit Driving	Ekta 20:29	1/31/64
M-5505	CHEVROLET	Handling the Unexpected	Ekta 13:1-1/2	3/6/64
M-5506	BENDIX CORP.	5 days record photography	Ekta 7-1/2 to 8	6/12/63
M-5507	OLDSMOBILE SALES PRO. DEPARTMENT	Focus on Opportunity (Selling Bee)	Ekta 31:1-1/2	8/27/63
M-5508V	W. B. DONER (Det. News)	TV Commercial	B&W 58-1/2 sec.	7/12/63
M-5509	CHEVROLET	Modern Business Manage- ment -- A probe in depth	Ekta 31:00	11/15/63
M-5510	COCA-COLA EXPORT (Malayan version of " <u>Wonderful World</u> " M-4132)		East 46:20	9/3/63
M-5511	CHEVROLET	Building a Quality Selling Organization (Retail Sales Executives Conference #4)	Ekta 21:25	9/9/63
M-5512	CHEVROLET	Charge Over the Top (1963 parts-service-sales campaign)	Ekta 6:35	8/1/63
M-5513	FRIGIDAIRE DIVISION	Selling Conference for Professional Salesmen	B&W 24:15	8/19/63
M-5514	CHEVROLET	More in '64 (Truck Product Motion Picture)	Ekta 8:55	10/21/63
M-5515	UNITED STATES NAVY	Operation of the AN/AQA-5 Indicator Group -- Airborne Jezebel	B&W 20:8-1/2	3/5/64
M-5516	HENRY FORD HOSPITAL	Excision of Left Atrial Myxoma	Ekta 9:41-1/2	9/19/63

<u>JOB NO.</u>	<u>CLIENT</u>	<u>TITLE</u>	<u>TIME & COLOR</u>	<u>DATE</u>
M-5517	GM EUCLID DIVISION	Euclid Version of GM Manpower Conf. on Sales Management	VT 6:15	8/16/63
M-5518	HENRY FORD HOSPITAL (3-minute insert for M-5476)	Repair of the Vesico- Vaginal Fistula	Ekta 24:45	8/12/63
M-5519	CHEVROLET truck	Get Right to the Point for Fun	Ekta 14:3	11/11/63
M-5520	CAMPBELL SOUP	None	Ekta 9:15	8/2/63
M-5521	CHEVROLET SALES PROMOTION (Spotlight #1)	Corvaair -- the legacy of an auto.	Ekta 10:6-1/2	10/15/63
M-5521A	CHEVROLET (Spotlight #1 - Trailer)	Corvaair	Ekta 1:26-1/2	10/23/63
M-5522	CHEVROLET (Spotlight #2) (Spotlight on Chevelle's place in the market)	Chitwood & Anim. Sec.	Ekta 10:11-1/2	12/13/63
	(Spotlight on Chevelle's comparison Section -- versus competition)		Ekta 11:25	12/13/63
M-5523	CHEVROLET SALES PRO. (Spotlight #1 Part II)	Chevy II	Ekta 5:46-1/2	10/15/63
M-5523A	" (Spotlight #1 Part II - Trailer)	Chevy II	Ekta 2:00	10/23/63
M-5524A	CHEVROLET SALES PRO. (Spotlight #3)	Spotlight on Chev. Part I/Part II - Spotlight on the Chev. Market anima. section	3:6-1/2	1/7/64
M-5524B	CHEVROLET	Comparison Part III - Spotlight on Chevrolet Versus Competition	17:50	1/7/64
M-5525	CHEVROLET SALES PRO.	Spotlight #5 Sports Models		1/31/64 Cancelled
M-5526	CHEVROLET A&B (Zone dealer meeting on Driver Education)	These Are the Teens		8/23/63 Cancelled

<u>JOB NO.</u>	<u>CLIENT</u>	<u>TITLE</u>	<u>TIME & COLOR</u>	<u>DATE</u>
M-5527 (El Camino)	CHEVROLET - Truck	The Most Exciting Pickup in Town	Ekta 7:21-1/2	11/11/63
M-5528 (long version -- unlimited TV clearance)	DU PONT	The Wonderful World of Nylon	Ekta 12:51-1/2	2/27/64
M-5529 (short version -- unlimited TV clearance)	DU PONT	The Wonderful World of Nylon	Ekta 5:12-1/2	2/7/64
M-5530 & M-5531	CHEVROLET O.R. DEPT	Management Training #15. -- Service	Ekta 2:35	8/23/63
M-5532A	CHEVROLET MDSG. N&U CARS	Midwest Region (K. J. Parish)	2:28-1/2	10/4/63
M-5532B	"	N. Central - Mr. Messer	2:55	"
M-5532C	"	Atlantic Coast Mr. Kother	3:3-1/2	"
M-5532D	"	Midwest Region M. D. McCarthy	2:45	"
M-5532E	"	Southwest Region Mr. Walsh	2:48-1/2	"
M-5532F	"	Eastern -- R. G. Shulte	2:48-1/2	"
M-5532G	"	Great Lakes - Mr. Morgan	3:8-1/2	"
M-5532H	"	Pacific Coast - A. W. Strang	2:45	"
M-5532I	"	Southwest Region -- ?	2:55	"
M-5532J	"	Rocky Mt. -- Mr. Daniels	2:43-1/2	"
Note: M-5532A thru J represents regional managers introduction to the Spotlight series)				
M-5533V	W. B. DONER (Det. News)		B&W 1:00	8/28/63
M-5534V	"		B&W 1:01	"
M-5535V	"		B&W 1:00	"
M-5536V	"		B&W 20 sec.	"
M-5537V	"		B&W 10 sec.	"

<u>JOB NO.</u>	<u>CLIENT</u>	<u>TITLE</u>	<u>TIME & COLOR</u>	<u>DATE</u>
M-5538	GM OF CANADA LTD.	French- Truck (English)	East 7:58	8/27/63
M-5539	"	Truck (English)	East 7-1/2	"
M-5540	"	Standard Car (English)	East 7-1/2	"
	('64 N.C. Convention)			
M-5541	MARSH & MCLENNAN	Managing Your Benefit Dollar	Ekta 11:36-1/2	5/21/64
M-5542	U. S. ARMY (Det. Arsenal)	Mobility for Survival		12/30/63
	(Writing only of one 35mm color 27-1/2 motion picture script)			
M-5543	DU PONT	Ze Pel Fabric Fluoridizer Ekta		8/16/63
	(Prep. of 8mm reduction prt. from selected sections of TV version)			
M-5544)	GM OF CANADA LTD.	Acadian-Beaumont Mot. Slidefilm (French-English)	East 6:59-1/2	8/29/63
M-5545	"	" (English Only)		"
M-5546	HENRY FORD HOSPITAL	Intraligamentary Pregnancy #227-1	Ekta 2:00	8/19/63
M-5547 thru				
M-5551	PROCTER & GAMBLE	(Quickies)	Total 16:41-1/2	2/21/64
M-5547	"	Volume & Display	B&W Reel I & Reel II	2/21/64
M-5548	"	Selling All Sizes Part II	Reel I	"
M-5549	"	Part I -- Part II	B&W Reel II	2/21/64
M-5550	"		B&W Reel II	"
M-5551	"	Part I	B&W Reel II	2/21/64
M-5552V	W. B. DONER (DWG Cigar Co.)	Santa Fe Cigar	1:1/2	8/26/63
M-5553	CHEVROLET MDSG. NEW CAR	GM Management Club	Ekta 5:00	8/26/63 Cancelled
M-5554	COCA-COLA EXPORT		East 23:1/2	12/6/63
	(Thailand Version of "Refreshment Through the Years" M-5085)			

<u>JOB NUMBER</u>	<u>COMPANY</u>	<u>TITLE</u>	<u>TIME & COLOR</u>	<u>DATE</u>
M-5555	COCA COLA EXPORT	(Thailand Version of "Wonderful World" M-4132)	East 46:20	1/20/64
M-5556	CHEVROLET	A Philosophy of Quality	Ekta 18:00	10/14/63
M-5557	CHEVROLET	Merchandising New & Used Cars	Ekta 8:03	10/1/63
		(1964 joint Chevrolet Dealer Used Car Advertising Program)		
M-5558V thru M-5577V	W. B. DONER DWG Cigar Co.	R. G. Dun Cigar		
M-5558V	"	Double Pack	B&W 60 sec.	9/25/63
M-5559V	"	Single Pack	B&W 60 sec.	"
M-5560V	"	Double Pack	B&W 20 sec.	"
M-5561V	"	Single Pack	B&W 20 sec.	"
M-5562V	"	Keep Moving	B&W 60 sec.	"
M-5563V	"	Keep Moving	B&W 20 sec.	"
M-5564V	"	El Verso	B&W 60 sec.	"
M-5565V	"	El Verso	B&W 20 sec.	"
M-5566V	"	Crown	B&W 60 sec.	"
M-5567V	"	Regal Cigar	B&W 60 sec.	"
M-5568V	"	R. G. Dun (Admiral)	B&W 60 sec.	"
M-5569V	"	Young Fellow	B&W 60 sec.	"
M-5570V	"	Bouquet	B&W 60 sec.	"
M-5571V	"	Vanguard	B&W 60 sec.	"
M-5572V	"	Director	B&W 60 sec.	"
M-5573V	"	Carona	B&W 60 sec.	"
M-5574V	"	Imperial	B&W 60 sec.	"
M-5575V	"	Perfecto Fino	B&W 60 sec.	"
M-5576V	"	Crown	B&W 20 sec.	"
M-5577V	"	Blunt	B&W 20 sec.	"
M-5578	ARMCO STEEL	Panel film on Armco Aluminized Steel Type II	Ekta 19:26-1/2	12/16/63

<u>JOB NO.</u>	<u>COMPANY</u>	<u>TITLE</u>	<u>COLOR & TIME</u>	<u>DATE</u>
M-5579 (1964 Sales Planning Conference)	CHEVROLET Fleet Dept.	Miss America	B&W Tinted A&B Rolls 1:31-1/2	10/14/63
M-5580	OLDSMOBILE	Pomona -- Where the Action Is	Ekta 10:00	12/27/63
M-5581V thru M-5588V	W. B. DONER DWG Cigar Co.	R. G. Dun		
M-5581V	"	Admiral	B&W 20 sec.	9/25/63
M-5582V	"	Young Fellow	B&W 20 sec.	"
M-5583V	"	Bouquet	B&W 20 sec.	"
M-5584V	"	Admiral	B&W 20 sec.	"
M-5585V	"	Director	B&W 20 sec.	"
M-5586V	"	Corona	B&W 20 sec.	"
M-5587V	"	Imperial	B&W 20 sec.	"
M-5588V	"	Perfecto Fino	B&W 20 sec.	"
M-5589 (National Sales Planning Conference)	CHEVROLET MDSG.	Diplomat Management version of M-5532	Ekta 2:51-1/2	10/14/63
M-5590 (National Sales Planning Conference)	CHEVROLET N&U CAR MDSG.	(Job# issued in error)		9/18/63
M-5591	MUELLER BRASS COMPANY	Metallurgy - Its Con- tribution to Better Product Design	Ekta 22:42-1/2	8/17/64
M-5592V	W. B. DONER - (Revco)	Stop Watch	B&W 10 secs.	10/3/63
M-5593V	"	Thermometer	B&W 10 secs.	"
M-5594V	"	Vitamins	B&W 10 secs.	"
M-5595V	W. B. DONER (Food Fair)	Poultry #15	B&W 51-1/2 secs. neg A&B Rolls	11/20/63
M-5596V	"	Poultry #16	" 31-1/2 sec.	"
M-5597V	"	Beef #17	" 55 sec.	"
M-5598V	"	Beef #18	" 31-1/2	"

<u>JOB NO.</u>	<u>COMPANY</u>	<u>TITLE</u>	<u>COLOR & TIME</u>	<u>DATE</u>
M-5599V	W. B. DONER (Food Fair)	Vegetables #19	B&W 51-1/2 secs. neg. A & B Rolls	11/20/63
M-5600V	"	Vegetables #20	" 31-1/2 "	"
M-5601V	"	Fruits #21	" 51-1/2 "	"
M-5602V	"	Fruits #22	" 31-1/2 "	"
M-5603V	"	General #23	" 60 secs.	"
M-5604V	"	General #24	" 40 secs.	"
M-5605V	"			Cancelled
M-5606V	"			Cancelled
M-5607V	W. B. DONER	R. G. Dun	Job # issued and used	never 11/64
M-5608V	"	"	"	"
M-5609V	"	"	"	"
M-5610V	"	"	"	"
M-5611V	"	"	"	"
M-5612V	"	"	"	"
M-5613V	"	"	"	"
M-5614V	"	"	"	"
M-5615V	"	"	"	"
M-5616V	"	"	"	"
M-5617V	"	"	"	"
M-5618V	"	"	"	"
M-5619V	"	"	"	"
M-5620V	"	"	"	"
M-5621V	"	"	"	"
M-5622V	"	"	"	"
M-5623V	"	"	"	"
M-5624V	"	"	"	"
M-5625V	"	"	"	"

<u>JOB NO.</u>	<u>COMPANY</u>	<u>TITLE</u>	<u>COLOR & TIME</u>	<u>DATE</u>
M-5626V	W.B. DONER	R. G. Dun	Job # issued and never used	11/64
M-5627V	"	"	"	"
M-5628V	"	"	"	"
M-5629V	"	"	"	"
M-5630V	"	"	"	"
M-5631V	"	"	"	"
M-5632V	"	"	"	"
M-5633V	"	"	"	"
M-5634V	"	"	"	"
M-5635V	"	"	"	"
M-5636V	"	"	"	"
M-5637V	"	"	"	"
M-5638V	"	"	"	"
M-5639V	"	"	"	"
M-5640V	"	"	"	"
M-5641				
M-5642				
M-5643				
M-5644		M-5641 thru M-5650		
M-5645		Job #'s never issued		
M-5646				
M-5647				
M-5648				
M-5649				
M-5650				
M-5651	CHEVROLET	Mr. Lund's Finale for Chevrolet (Sales Planning Conference Presentation)	Ekta 3:33-1/2	10/14/63

<u>JOB NO.</u>	<u>COMPANY</u>	<u>TITLE</u>	<u>COLOR & TIME</u>	<u>DATE</u>
M-5652 (Spotlight #3)	CHEVROLET	Product Appreciation Segment of Police Performance m.p. Police Pursuit	Ekta 4:00	1/7/64
M-5653 (Theatrical version of M-5504 Police Pursuit Driving M.P.)	CHEVROLET MDSG. N&U CARS	The Three-Minute Hour	East 14:55-1/2	1/29/64
M-5654 (1964 Retail Sales Executives Conferences #1 for 1964)	CHEVROLET MDSG. N&U CARS	Managing Men to Sell Product	Ekta 18:18-1/2	12/18/63
M-5655	DETROIT SOCIETY FOR THE PREVENTION OF BLINDNESS	Take Your Choice	Ekta 12:31-1/2	4/13/64
M-5656V	W. B. DONER (Revco)	Cosmetics	B&W 10 sec.	10/3/63
M-5657 (Preparation of 30 min. 16mm color m.p. from customer supplied material)	OUTDOOR ADVER- TISING (Association of America)		Ekta 30:00	11/18/63
M-5658	OLDSMOBILE O.R.	Vital Ingredients	Ekta 15:48-1/2	1/31/64
M-5659 (TV Commercial)	CAMPBELL EWALD COMPANY	Moto Mower Litterbug	B&W 50 sec.	2/21/64
M-5660 M-5560	OLDSMOBILE (video tape)	Comparison Chevelle & F 85	B&W 10:18-1/2 5:6-1/2	11/1/63 11/1/63
M-5661	SINCLAIR REFINING	You Are A Team	Ekta 16:53	2/7/64
M-5662 (Spanish version of M-5203)	WAGNER ELECTRIC CORPORATION	Servicing Brakes for Safety	Ekta 47:00	6/22/64
M-5663 (Writing and production of 1-16mm color, 5-7 minute m.p. and supplying 2-16mm prints.)	XEROX CORP.	(Branch Managers Meetings)		10/30/63 Cancelled
M-5664	CHEVROLET O.R.	The Big Picture	Ekta 31:53-1/2	1/31/64
M-5665 (1964 Cinesphere)	CHEVROLET	Excitement	East 10:51-1/2	3/20/64

<u>JOB NO.</u>	<u>COMPANY</u>	<u>TITLE</u>	<u>COLOR & TIME</u>	<u>DATE</u>
M-5666	HENRY FORD HOSPITAL	7 Steps to Local Anesthesia for Inguine Femoral Hernia Repair	Ekta 6:00	10/31/63
(1-16mm print -- from customer supplied material)				
M-5667	OLDSMOBILE	A clip	Ekta 1:04	11/8/63
M-5668	CHEVROLET O.R.	Management Training Program #16	Ekta 3:35	11/29/63
A-B				
C -- This not released at this time 12/63				
M-5669	HARVARD MEDICAL SCHOOL	Stapedectomy	Ekta 30:20	2/20/64
(Purtuguese version)				
M-5670	COCA-COLA EXPORT		18:00	11/17/64
(Spanish version of M-4135 "Lucky You")				Cancelled
M-5671V	W. B. DONER	Faygo One-Calorie Cola	60 sec. & 20 sec.	11/26/63
M-5672	CHEVROLET MDSG. N&U CARS	How to Buy Value	Ekta 31:21-1/2	1/24/64
M-5673/74	RCA VICTOR	Steps to a Sale (M-5673)	7:8-1/2 7:46-1/2 secs.	
(1964 Sales Training Meeting)			(A) (B)	1/8/64
		(M-5674)	V.T. 5:25 sec.	1/8/64
M-5675A	CHEVROLET	Vans on Trial	Ekta 4:43	3/5/64
M-5675	CHEVROLET	Spotlight on Trucks	Ekta 10:18-1/2	3/5/64
M-5676	EX-CELL-O CORPORATION	Small World	Ekta 19:11-1/2	9/11/64
M-5677	MUELLER BRASS COMPANY	Copper-Base Alloys in Rod Form	Ekta 6:55	3/30/64
M-5678	CHEVROLET O.R.	Management Training Program #17 & 18	Ekta 4:21-1/2 4:48-1/2 4:13-1/2	1/10/64
M-5679	DU PONT			1/2/64
(Sales Training Motion Picture)				Cancelled
M-5680	SINCLAIR REFINING	How to Make Sludge	Ekta 21:19	3/17/64

<u>JOB NO.</u>	<u>COMPANY</u>	<u>TITLE</u>	<u>COLOR & TIME</u>	<u>DATE</u>
M-5681V	ROCHESTER GAS & ELECTRIC		Ekta 20 sec.	1/23/64
(answer print and three quantity prints delivered)				
M-5682V	W. B. DONER		B&W 60 sec.	1/8/64
	(Food Fair)			
M-5683V	"		B&W 40 sec.	"
M-5684V	"		B&W 10 sec.	"
M-5685	CHEVROLET	How to Build Value	B&W 33:5	3/31/64
(Used Car Value Meeting #2)				
M-5686	CHEVROLET U.C.	How to Sell Value	B&W 31:45	6/10/64
(Used Car Value Meeting #3)				
M-5687V	W. B. DONER	Mrs. Grass's Chicken Enriched Flavored Noodle Soup	B&W 57-1/2 sec.	2/7/64
M-5688V	"	"	B&W 61-1/2 sec.	2/7/64
M-5689V	W. B. DONER	Hygrade Ball Park Franks	B&W 50 sec.	2/7/64
M-5689AV	"	Hygrade Ball Park Franks	B&W 61-1/2 sec.	3/16/64
M-5690V	"	W. Va. Ham	B&W 50 sec.	1/31/64
M-5690AV	"	Hygrade W. Va. Ham	B&W 61-1/2 sec.	3/16/64
M-5691V	"	Hygrade Corned Beef Brisket	B&W 50 sec.	2/7/64
M-5691AV	"	Hygrade Corned Beef Brisket	B&W 60 sec.	3/9/64
M-5692V	"	Hygrade Canned Meat	B&W 51-1/2 sec.	3/16/64
M-5692AV	"	Hygrade Canned Meat	B&W 60 sec.	3/16/64
M-5693V	"	Hygrade Sliced Meats	B&W 50 sec.	2/21/64
M-5693AV	"	Hygrade Sliced Meats	B&W 60 sec.	3/9/64
M-5694V	"	Hygrade Canned Ham	B&W 50 sec.	2/21/64
M-5694AV	"	Hygrade Canned Ham	B&W 60 sec.	3/9/64
M-5695AV	"	Hygrade Chicago Franks	B&W 1:1-1/2	3/6/64
M-5696AV	"	Hygrade Stadium Franks	B&W 60 sec.	2/21/64
M-5697V	"	Hygrade Fiesta Ham		11/64 Cancelled

<u>JOB NO.</u>	<u>COMPANY</u>	<u>TITLE</u>	<u>COLOR & TIME</u>	<u>DATE</u>
M-5698V	WATTS, LEE & KENYON (Diamond Crystal Salt)	Red Out	B&W 60 sec.	2/26/64
M-5699V	W. B. DONER	Food Fair (Vid-e-o)	B&W 20 sec.	1/21/64
M-5700V (A-1)	W. B. DONER	Faygo One-Calorie Cola	B&W 20 sec.	2/21/64
M-5701V (B-1)	"	"	B&W 20 sec.	2/21/64
M-5702V (C-1)	"	"	B&W 20 sec.	2/21/64
M-5703 (X-ray Motion Picture)	DU PONT			5/19/64 Cancelled
M-5704	MARSH & MCLENNAN (NYSTRB)	Communication Program on Teacher's Retirement		4/28/64 Cancelled
(Writing and production of 20-min 16mm color motion picture -- Job # issued prematurely)				
M-5705	CHEVROLET	A Place in the Sun (2-day service school introductory motion picture)	Ekta 11:26-1/2	4/2/64
M-5706	MINUTE MAID	A Look at the Leader	Ekta 17:55	1/6/65
M-5707	PROCTER & GAMBLE	The Pursuit of Profit	Ekta A&B Roll 22:40	4/30/65
M-5708V	W. B. DONER (DWG Cigar Co.)	Sante Fe	B&W 20 sec.	2/26/64
M-5709V	"	R. G. Dun	B&W 20 sec.	"
M-5710V	"	Keep Moving	B&W 20 sec.	"
M-5711V	"	El Verso	B&W 20 sec.	"
M-5712	DU PONT	The Story of Woven Stretch	13:00 A&B rolls	4/13/64
M-5712-S (Silent version of M-5712)	"	Stretch & Recovery in Fabrics	7:2-1/2	4/20/64
M-5713	CHEVROLET	Managing Men to Sell Them- selves & the House (N.C. Retail Sales Executives Conference)	Ekta 19:40	3/10/64

<u>JOB NO.</u>	<u>COMPANY</u>	<u>TITLE</u>	<u>COLOR & TIME</u>	<u>DATE</u>
M-5714V	W. B. DONER	Hygrade Meats Tag	B&W 10 sec.	2/3/64
M-5715	PROCTER & GAMBLE	The Right Combination	Ekta 13:4	5/22/64
	(Revision of Clamp Handling)			
M-5716V	STANDARD OIL OF KENTUCKY (Burke Dowling Adams, Inc.)	SK-41196-1	B&W 60 sec.	5/12/64
M-5717V	"	SK-41196-2	B&W 60 sec.	4/16/64
M-5718V	"	SK-41196-3	B&W 60 sec.	5/12/64
M-5719V	"	SK-44196-4	B&W 60 sec.	4/23/64
M-5720V	"	SK-44196-5	B&W 60 sec.	4/23/64
M-5721	CHEVROLET Service Operations	I'm So Busy I Don't Get Anything Done	Ekta 5:33-1/2	3/17/64
	(Vignettes for Management Training Seminar)			
M-5721-1	GM CORPORATION	1966 Sales Manpower Dealer Conference 5D	V.T. B&W 47:15	10/26/65
M-5722	GENERAL MOTORS	'64 Manpower Conferences on Parts Management	B&W 3-1/2	3/9/64
	(re-printing of picture & track on M-4670/71 & supplying 1-16mm B&W reduction answer print & dupe)			
M-5722-1	GM CORPORATION	1966 Sales Manpower Sales Management (8SM)	V.T. B&W 39:18	10/26/65
M-5723	WHIRLPOOL	It's Magic	Ekta 4:12-1/2	4/23/64
M-5723-1	GM CORPORATION	1966 Sales Manpower Professional Salesmen (8-E)	V.T. 41:28-1/2	10/29/65
M-5724	CHEVROLET	"A" World's Fair (silent) -- "B" (sound) "D" -- Fractured Flickers (sound) "E" Nassau (sound)	Ekta 13:8	3/12/64
	(April/May Campaign Kick Off)			
M-5724-1	GM CORPORATION	1966 Sales Manpower Used Car (5-UC)	V.T. 27:21-1/2	10/29/65
M-5725	CHEVROLET - Ser. Oper. Dept.	It's in the Book	Ekta 8:57-1/2	4/30/64
	(PDP School)			

<u>JOB NO.</u>	<u>COMPANY</u>	<u>TITLE</u>	<u>COLOR & TIME</u>	<u>DATE</u>
M-5725-1	GM CORPORATION	'66 Sales Manpower Service Management (7MS)	Ekta 38:43	11/5/65
M-5726	CHEVROLET	Mr. Ryan's presentation to Memphis Sales Execu- tive Club	M-Job# issued in error job done by Dupe Products 3/12/64	
M-5726-1	GENERAL MOTORS CORPORATION	'66 Service Manpower Conference - Service Selling (7SS)	V.T. B&W 8:47-1/2	10/22/65
M-5727	TERNSTEDT DIV. OF GMC	"This is Ternstedt"	Ekta 24:43-1/2	9/4/64
M-5728 (A-1 & B-1)	EUCLID	Motel (1964 2-day conference for professional salesmen)	B&W 16:11 total EP-A 7:56-1/2 EP-B 8:14-1/2	3/30/64
M-5729V	LILIENTFELD & CO. (ReaLemon Co.)	Sweeper RL-1113	B&W 8 sec.	5/12/64
M-5730V	"	ReaLemon Reel RL-1112	B&W 20 sec.	5/12/64
M-5731V	"	ReaLemon Reel RL-1111	B&W 60 sec.	5/12/64
M-5732	CHEVROLET	Look at 1970! (Quality Dealer Program #1)	Ekta 7:26-1/2	6/23/64
M-5733	AMERICAN DENTAL ASSOCIATION	Cobwebs Into Rope (one run TV clearance)	Ekta 4:42-1/2	5/20/64
M-5734	SUN OIL CO.	Power for Progress (This is a revision of M-4965)	Ekta 17:19	4/16/64
M-5735	GENERAL MOTORS	Sales Dealer Conference 4D (1965 GM Sales Manpower)	V.T. B&W 47:15	12/2/64
M-5736	GENERAL MOTORS	Used Car Conf. 4UC (GM Manpower - Sales Used Car Merchandising)	V.T. B&W 10:25	11/12/64
M-5737	GENERAL MOTORS	Sales Management 7SM (GM Manpower)	V.T. B&W 32:28-1/2	11/19/64